



**VISION**

Seaside is a remarkable, culturally rich community. Our families thrive, our businesses prosper and generations of visitors create memories that last lifetimes-all in a healthy, safe and neighborly coastal environment.



**PRINCIPLES**



**OUR STRATEGIC DECISIONS MUST:**

1. Be in the best interest of Seaside residents, businesses, and visitors.
2. Preserve or enhance the desirable characteristics and natural resources of our community.
3. Be inclusive of all community members.
4. Be supported by resources, including all additional needs caused by each decision.
5. Have benefits that outweigh negative or unintended consequences.

**AREAS OF FOCUS**



**PRIORITIES**



**INDICATORS OF SUCCESS**



**INFRASTRUCTURE**

1. Identify priorities for ARPA funds
2. Develop use strategies for Cartwright Park
3. Develop use strategies for church property

1. Clearly defined use of ARPA funds
2. Clearly defined direction for use of park and a completed site plan
3. Clearly defined direction for use church property

**OPERATIONAL EXCELLENCE**

1. Support hiring, succession planning, and development needs for City staff through the budget process
2. Support the Comprehensive Plan update
3. Define the role of City advisory committees
4. Review and update the City Charter

1. Multi-year staffing, training, and career development plan endorsed by Council
2. Adopted Comprehensive Plan
3. Updated ordinance of boards, committees, and commissions
4. Charter Update on ballot for Fall 2024 general election

**COMMUNITY SAFETY**

1. Continue to develop a strategy (funding, government support, engineering prioritization) to support Bridge replacements
2. Develop a strategy to increase our watershed area
3. Complete feasibility study for tsunami-resilient parking structure

1. Strategy completed and approved
2. Updated Source Water Protection and Watershed Expansion Plan completed
3. Initial assessment of current feasibility work completed

**RESIDENT QUALITY OF LIFE**

1. Develop Plan for North 40 Park
2. Study the acquisition of estuary park property
3. Relocation of Community Garden

1. Approved site plan for North 40 Park
2. Decision on acquisition of property completed by council
3. Community Garden relocated

**HOUSING AND HOMELESSNESS**

1. Identify and develop a site for homeless individuals
2. Encourage the development of workforce housing
3. Establish goals and structure to mitigate the impacts of homelessness

1. Site development and infrastructure in place
2. Adopt code changes and best-practices
3. Near-term strategies identified

# STRATEGIC BLUEPRINT 2023

	PRIORITIES		INDICATORS OF SUCCESS		
STATUS	TASK	DELIVERABLE	Latest Update	Next Steps	Last Updated
Complete	I1. Identify priorities for ARPA funds	Clearly defined use of ARPA funds	Council has directed these funds to be used to purchase the Estuary Park		12/29/2023
Not Started	I2. Develop use strategies for Cartwright Park	Clearly defined direction for use of park and a completed site plan		TBD	12/29/2023
Not Started	I3. Develop use strategies for church property	Clearly defined direction for use church property		City Council discussion on current condition and options.	12/29/2023
In Progress	O1. Support hiring, succession planning, and development needs for City staff through the budget process	Multi-year staffing, training, and career development plan endorsed by Council	Began with current budget	FY 2024-25 plan	12/29/2023
In Progress	O2. Support the Comprehensive Plan update	Adopted Comprehensive Plan	Process underway. Community profile completed.	Working on scope ammendment to adopt a new zoning map. Community outreach event being planned for February 2024.	12/29/2023
Not Started	O3. Define the role of City advisory committees	Updated ordinance of boards, committees, and commissions		City Council work session to review the current status of BCCs and their ordinances.	12/29/2023
Not Started	O4. Review and update the City Charter	Charter Update on ballot for Fall 2024 general election		City Recorder determine dates and deadlines for getting on the ballot.	12/29/2023
In Progress	C1. Continue to develop a strategy (funding, government support, engineering prioritization) to support Bridge replacements	Strategy completed and approved	Consultant has created a scope of work and budget estimate for the bridge seismic evaluation.	City Council presentation of analysis conducted by DOGAMI on the effectiveness of bridges for evacuations after a tsunami. Currently scheduled for January.	12/29/2023
In Progress	C2. Develop a strategy to increase our watershed area	Updated Source Water Protection and Watershed Expansion Plan completed	Consultants were looking for work that could be completed on grants and this project wasn't eligible for their work.	Find consultant to determine the recommended size of watershed area for the buildout of city's water system.	12/29/2023
In Progress	C3. Complete feasibility study for tsunami-resilient parking structure	Initial assessment of current feasibility work completed	DOGAMI will present their analysis of evacuation routes, including vertical evacuation towers.	Presenting in January.	12/29/2023
In Progress	R1. Develop Plan for North 40 Park	Approved site plan for North 40 Park	Parks Committee has been tasked with obtaining resident input on the type of park desired and what amenities it should include. The committee is working to finalize a community survey.	Parks Committee to hold public input sessions.	12/29/2023
In Progress	R2. Study the acquisition of estuary park property	Decision on acquisition of property completed by council	Working to finalize purchase.	Finalize development/purchase agreement and go through public process.	12/29/2023
In Progress	R3. Relocation of Community Garden	Community Garden relocated	Staff met with school superintendent on 11/30/2023 to suggest new locations that hadn't been previously discussed.	School District investigating new options.	12/29/2023
In Progress	H1. Identify and develop a site for homeless individuals	Site development and infrastructure in place	Tent camping has been relocated to new site.	Mitigating impact of the camp to the surrounding neighbors. Working to purchase additional properties.	12/29/2023
In Progress	H2. Encourage the development of workforce housing	Adopt code changes and best-practices	Consultant currently working on buildable lands inventory.	Phase 2 environmental study currentlty being conducted at NNF.	12/29/2023
Not Started	H3. Establish goals and structure to mitigate the impacts of homelessness	Near-term strategies identified		TBD	12/29/2023