

- CALL TO ORDER** The Regular meeting of the Seaside City Council was called to order at 7:00 PM by Mayor Don Larson.
- Present: Mayor Don Larson, Council President Stubby Lyons, Councilors Tim Tolan, Don Johnson, Jay Barber, Dana Phillips and Tita Montero.
- Absent: None
- Also Present: Mark Winstanley, City Manager; Dan Van Thiel, City Attorney; Kevin Cupples, Planning Director; Neal Wallace, Public Works Director; Russ Vandenberg, Convention Center & Visitors Bureau General Manager; Bob Mitchell, Building Inspector; Dale Kamrath, Seaside Fire Chief; Nancy McCarthy, Daily Astorian; Tom Freel, Northwest Broadcasters; and Rosemary Dellinger, Seaside Signal.
- AGENDA** Mayor Larson asked Council to add a Proclamation for Elks National Youth Week to the agenda.
- Motion to approve the April 25, 2011 agenda as amended; carried unanimously. (Barber/Montero)
- COMMENTS – PUBLIC** John Dunzer, 2964 Keepsake Drive, Seaside, stated he attended the meeting to discuss police vehicles. Mr. Dunzer was under the impression since police vehicles would be on the ballot for \$60,000.00 a year that there had not been a lot of money spent on police vehicles. Mr. Dunzer further stated Councilor Barber had pointed out previously that the City needed to make sure the police had the very best equipment and when looking through the previous budgets he found there had been \$69,000.00 spent towards vehicles in 2007/2008, \$32,000.00 in 2008/2009, and \$59,000.00 in 2009/2010. The City had been spending approximately \$60,000.00 each year and yet this year there was no money added to the budget for vehicles even though there had been pay increases that were in the budget. Mr. Dunzer further stated if there had been \$60,000.00 spent towards vehicles then how did the vehicles get in such bad shape. How would spending \$60,000.00 each year be enough money to solve the problem since the vehicles were in such bad shape now.
- Neil Branze, 960 Beach Drive, Seaside, stated he had sent a packet of pictures to the Council and had attended the Council meeting to represent people from 981 S. Prom, 961 S. Prom, and 1041 S. Prom, because they were unable to be present at the meeting. Mr. Branze further stated he recognized that Council had approved a resolution restricting parking on the west side of Beach Drive which seemed unnecessary. Mr. Branze further stated he traveled Beach Drive year round and other than heavy event days in Seaside, from approximately Avenue ‘K’ to Avenue ‘U’ there were maybe five cars parked on Beach Drive on either side of the street. Mr. Branze further stated since the problems seemed to be from the east side of the street from Avenue ‘I’ to Avenue ‘K’ then parking restrictions should be where the problems were. Tenants and residents on the west side of the street did not contribute to the parking problems on Beach Drive. Mr. Branze further stated he was hopeful Council would change the decision that was made and restrict the parking on the east side of Beach Drive instead of the west.
- Mayor Larson stated he had asked for a poll from Council and the decision was to keep the parking restrictions the same throughout Beach Drive. Council made a decision because the Seaside Police Chief and Seaside Fire Chief reported there were safety issues with parking on both sides of the street.
- Dale McDowell, 3760 Sunset Blvd., Seaside, stated he was speaking as a representative for Pacific Timber for the Turnaround Improvement Project and wanted to publically thank the Council and Mayor for coming out and helping with the project and also the Public Works Department. Mr. McDowell also thanked the Shilo Inn for allowing the use of their driveway to detour traffic through their property.
- Mayor Larson stated the fence was still up around the project and asked when that would be taken down.
- Neal Wallace, Public Works Director, stated there were test samples conducted on the concrete which gained strength as it cured. The test was at approximately 2800 pounds and the end result should be 4000 pounds but needed to be at least 3000 pounds before it was opened up for the public. Staff was hoping the area would be opened and ready by Wednesday, April 27, 2011.
- Branze Eckles, PO Box 176, Wheeler, stated he worked for the Rinehart Clinic in Wheeler, Oregon, and was at the meeting to represent the Nehalem Bay Crab Derby. The Crab Derby was a fundraiser for the Rinehart Clinic.
- Kelly Laviolette, PO Box 176, Wheeler, stated there would be a Crab Derby in Nehalem Bay. Mr. Laviolette’s parents had a small business the Marina and Seafood place called the Jetty Fishery for thirty-three years in Nehalem Bay and more recently Mr. Laviolette and his wife purchased a marina that was a half mile down from the Jetty Fishery. There had been a Crab Derby event for six years in Nehalem Bay which had stopped for a couple of years and this year the families decided to schedule the Crab Derby again for both marinas. Mr. Laviolette’s stated the contest was to release fifty-two crabs which would have tags put on them and prizes would be awarded for the winners. The Crab Derby would be held June 11, 2011 and June 12, 2011.

COMMENTS – STUDENT REPRESENTATIVE

Absent

PROCLAMATION

Council President Lyons read a proclamation for Elks National Youth Week.

CONFLICT

Mayor Larson asked whether any Councilor wished to declare a conflict of interest.

No one declared a conflict of interest.

CONSENT AGENDA

Motion to approve payment of the bills in the amount of \$95,484.21; and April 11, 2011, minutes; carried unanimously. (Lyons/Barber)

PUBLIC HEARING

This was the duly advertised time and place to hold a public hearing regarding a Seaside Transportation Plan (TSP) Land Use Decision Regarding Proposed: TSP Comprehensive Plan Amendment 10-044ACP, Ordinance 2011-02 and TSP Zone Code Amendment 10-045ZCA, Ordinance 2011-03

Mayor Larson stated before Council started taking public testimony, there were a few procedural issues to take care of and asked if anyone wished to object to this item on jurisdictional grounds?

There were no objections to the item on jurisdictional grounds.

Mayor Larson stated he needed Councilors to state if they had any conflicts of interest or ex-parte contacts they needed to disclose?

There were no Councilors who had any conflicts of interest or ex-parte contacts to disclose.

Mayor Larson asked staff to give a brief report and then Council would hear testimony from: the applicant, other individuals in favor of the request, and then individuals in opposition the request. Ordinarily an opportunity for applicant's rebuttal would be provided after Council had heard from everyone that wished to testify; however, since Council planned to continue testimony to the next meeting, rebuttal would be postponed until then. Mayor Larson further stated all public comments were important and Council wanted to be able to hear from everyone that wished to speak. Please be prepared to limit oral comments to 5 minutes. Council encouraged written testimony in addition to or instead of oral testimony if anyone from the public felt there would be insufficient time to testify orally. Individuals wishing to testify should: Sign the sheet at the back of the room which indicated you planned to provide oral testimony; persons may speak only after being recognized and must state their full name and address for the record, testimony should be relevant to the issues at hand, and please avoid testimony that is immaterial or repetitious. Mayor Larson further stated individuals testifying are reminded their testimony and evidence must be directed toward the applicable criteria or other criteria in the plan or land use regulation which they believe is applicable to the decision. Failure to raise an issue with sufficient details to allow decision makers and/or parties an opportunity to respond to the issue may preclude appeal to the Land Board of Appeals on that issue. Mayor Larson further stated Senator Betsy Johnson spoke at the last meeting and stated she would be attending this meeting but was unable to attend because the weather was not good for flying. Senator Johnson apologized for not being able to attend. Mayor Larson further stated Council was considering the Transportation System Plan (TSP) Land Use Decision Regarding Proposed: TSP Comprehensive Plan Amendment 10-044ACP, Ordinance 2011-02 and TSP Zone Code Amendment 10-045ZCA, Ordinance 2011-03

Mayor Larson opened the public hearing.

Mr. Dunzer stated he wanted to take Council on a small trip and referred to the map on the wall. The consulting firm CH2MHILL explained the plan was to take the load off of Highway 101 and as a resident to Seaside should take alternate roads when getting through the City. Mr. Dunzer asked why there wasn't a plan that made sense. Mr. Dunzer gave copies of House Resolution 3 to the Council which was voted on by a group in Salem and co-authored by Deborah Boone who had not attended the meeting and neither had the County Supervisor. The second page of the House Resolution stated the State Legislature wanted to have all the funding priorities reshuffled and to place the ones related to Seismic Safety and Tsunami Preparedness at the top of the list. Mr. Dunzer further stated he had never been a big supporter of the bypass because if the City had \$42,000,000.00 to fix up the highway seven years ago he was really in favor of that. Now the City had no money but had a plan that did not make sense. If there was money available through the State Legislature then the City would get the money for a bypass but not for fixing Highway 101. Mr. Dunzer further stated he wanted to make the City better by building a bypass which could be funded by the state. If the money needed was not related to moving schools or public safety then there would not be any money available but the state would put a priority on funding if the money was used to move the schools or public safety. There was group that had been working on seismic safety for highways which could be designed to withhold an earthquake. Mr. Dunzer further stated someone should be called from this group that could tell the City what to do and how to get funded. Mr. Dunzer further stated the whole TSP was ridiculous.

Lesle Palmeri, PO Box 1088, Seaside, stated she would like to read from Seaside's Comprehensive Plan which was originally adopted in 1983, revised in 1996, and updated in 2006. Under section 5.0 Seaside Economy - A good road system to and from the city is very important to the tourist industry. Especially needed are improvements to Highway 26 and Highway 101, including a future by-pass of the City.

Under section 7.3.1 Street System Policies – Roads and Streets - Because of unique and unusual problems created by having county roads entirely without the city limits, the city will cooperate with Clatsop County to bring all county roads, surrounded by the city, to an acceptable standard and then accept those roads into the city system. Ms. Palmeri further stated she had heard there were some problems with parts of Wahanna Road and Seaside because part of the roads were County and part of the roads were City. The goal of the Comprehensive Plan was for that not to be a problem. Because of unique and unusual problems created by having county roads entirely within the Urban Growth Boundary, the city would cooperate with Clatsop County to bring all county roads in future annexed areas to an acceptable standard and then accept those roads into the city system. Ms. Palmeri further stated everyone should be planning on the same thing and working with the County. Under 8.0 Transportation – The relocation of U.S. Highway 101 to Roosevelt Drive was accomplished during the 1960's, which relieved intolerable congestion on Holladay Drive. During the 1970's Roosevelt served well as a highway but there had been increasing local and regional needs which conflicted with the through-traffic pattern. Now in the 1990's, strong evidence showed that the shift from Holladay to Roosevelt had been only a temporary solution. Ms. Palmeri further stated now the TSP (states she was interjecting this) planned to make Wahanna Road the next temporary solution. As development has moved eastward and regional traffic has become heavier, an entirely new highway location was needed. Such a major by-pass should be far enough east to avoid conflict with anticipated city development. Under section 8.1 Transportation Policies - The improvement of traffic flow on U.S. 101 would be best accomplished by diverting as many vehicles as possible on a new by-pass route east of the city. Ms. Palmeri further stated if the problem with all of this information was with calling it a by-pass then don't call it a by-pass, call it an emergency access road or a truck route but there was not any sense to do all of this to the City, disrupting peoples businesses, lives, and taking their property when what was really needed and was mandated by the state was to move the schools, hospitals, and everything up the hill along with the roads and looking at that.

Fred Jackson, 661 Roosevelt, Seaside, stated he was the owner of the Taco Bell/Kentucky Fried Chicken, and wanted to speak about the proposed road changes that would affect his business and section. Mr. Jackson further stated there was a plan that existed to add a center lane through the City which should be continued since there was enough land without disrupting all the businesses in Seaside. The area by Avenue 'F' and Avenue 'G' was kind of suicidal during the summer. To take a plan and add four lanes through town and take all these businesses out did not make since. Mr. Jackson further stated the only way to receive funding was to create a by-pass or something that would take trucks and other vehicles around. Mr. Jackson further stated the flow through town was like Tillamook. Lincoln City actually had a middle lane through their City and did not have any congestion problems at all. To spend all that money in Seaside and take businesses away did not make any sense when a stop light could do the same thing. The City did need sidewalks and a plan that would work but Mr. Jackson was opposed to keeping the TSP the way it was now. The plan only made sense to those who wrote it.

Russ Earl, PO Box 2276, Gearhart, stated he had in the last month met with Larry McKinley from the Oregon Department of Transportation (ODOT), Doug Dougherty, Seaside School Superintendent, Senator Betsy Johnson, and Kevin Cupples, Seaside Planning Department, and had productive conversations with all of them. Mr. Earl stated when he spoke with Dr. Dougherty he had stated he would have an exact location for schools to the east of Seaside Heights Elementary and located at the eighty to one hundred foot level, and the secondary issues would also be resolved within five years. Mr. Cupples had stated that Seaside's Urban Growth Boundary would follow schools up the hills. Mr. Earl further stated when a determination was made the effects of the South County would be tremendous which would be school activities, parents following their children, the high school, middle school, elementary schools, and most likely Cannon Beach School also would be relocated. When all of this happened would sidewalks be needed or stoplights that were planned through the downtown. Mr. Earl further stated after the conversation with Mr. McKinley it was appropriate to say the TSP should not be tabled and needed to be completed but since the preparation of the TSP the earthquake in Japan had happened and Tsunami Preparedness in Seaside was a big issue. The TSP needed to be reprioritized because a recent article in the Oregonian stated the future finance of ODOT would be diminished and stimulus money had been used up. Mr. Earl further stated it seemed more important now that money was not spent on lighted crosswalks and other obsolete construction and instead spent towards roads for Tsunami evacuation. There were no escape routes in Seaside and the existing routes would be blocked off. Mr. Earl further stated the City needed to complete the TSP with the following recommendations: complete the three lanes throughout the highway, leave all Highway 101 accesses as they are, add the minimal and most necessary crosswalks, and move the feasibility study higher up on the list.

There were no other public comments and Mayor Larson stated the public hearing was closed but public testimony would be left open for written comments only through May 4, 2011. Mayor Larson further stated at the next City Council meeting scheduled for May 9, 2011, Council would discuss the recommendations from the Planning Commission on the ordinances that were involved with the issue.

Councilor Barber wanted clarification that verbal public comments had now been ended.

Mayor Larson stated that was correct, public comments were ended.

PUBLIC HEARING This was the duly advertised time and place to hold a public hearing regarding An Ordinance of the City Council of the City of Seaside, Oregon, Pursuant to ORS 223.112-223.132, Setting a Public Hearing, Extending the Term of the Assessment District for Economic Improvement, Known as the “Downtown Maintenance District”; Repealing Ordinance No. 2010-01, and all Ordinances in Conflict.

ORD. NO. 2011-05 AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SEASIDE, OREGON, PURSUANT TO ORS 223.112-223.132, SETTING A PUBLIC HEARING, EXTENDING THE TERM OF THE ASSESSMENT DISTRICT FOR ECONOMIC IMPROVEMENT, KNOWN AS THE “DOWNTOWN MAINTENANCE DISTRICT”; REPEALING ORDINANCE NO. 2010-01, AND ALL ORDINANCES IN CONFLICT.

Mayor Larson opened the public hearing there were no comments and the public hearing was closed.

Mayor Larson asked for Council comments and there were no Council comments.

Motion to place Ordinance 2011-05 on its first reading by title only; carried unanimously. (Tolan/Lyons)

Motion to place Ordinance 2011-05 on its second reading by title only; carried unanimously. (Lyons/Tolan)

VACANCY – BUDGET COMMITTEE Mayor Larson stated there was one vacancy on the Budget Committee with no applications received. Mayor Larson asked the press to advertise the vacancy.

Mark Winstanley, City Manager, stated Council could keep the vacancy open for the Budget Committee and accept applications. Staff would ask Council to not appoint an applicant for the Budget Committee until after the Budget was approved for the year.

RESOLUTION #3730 A RESOLUTION OF THE CITY OF SEASIDE, OREGON, ADJUSTING THE SOLID WASTE COLLECTION RATES

Joe Cook, Western Oregon Waste, A Recology Company, General Manager, stated before discussing Resolution #3730 he had one other piece of business to start with. Mr. Cook further stated upon the City of Seaside selection by the National Civic League as one of the thirty finalist in the All America City competition, Western Oregon Waste, A Recology Company committed to a contribution in the amount of \$2,500.00 to be directed to the final competition travel expense fund for the purpose of sending the Seaside delegates to Kansas City. Mr. Cook further stated he was at the meeting to proudly present the check and wished the City of Seaside the best of luck.

Mr. Cook stated each year Western Oregon Waste, A Recology Company was required to provide an annual financial report which included a rate review report as outlined in the Solid Waste Collection Franchise. Based on the data, there was reason to believe that the Operating Ratio for the current calendar year would not be inside the limits of the Operating Ratio Range of eighty-eight percent to ninety-two percent. Considering the economy and other factors, Western Oregon Waste, A Recology Company was only requesting an adjustment of four percent, which should bring them back into the range of (91.5%), rather then resetting to the target OR (90%). Mr. Cook further stated Western Oregon Waste, A Recology Company was also proposing to make changes to some rates for contracted services to reflect changes in the rates charged by contractors. These included medical waste rates and the drop box ton rates. There had been several temporary cuts to help weather the difficult economic conditions. Western Oregon Waste, A Recology Company had continued the scaled down approach in projections, but hoped for improvements in the coming year.

Mayor Larson asked for public comments and there were no public comments.

Mayor Larson asked for Council comments, there were no Council comments.

Motion to read Resolution #3730 by title only; carried unanimously. (Lyons/Montero)

Motion to adopt Resolution #3730; carried unanimously. (Montero/Barber)

Mayor Larson asked about the Big Yellow Truck Article which talked about recycling bottle glass but not the window glass.

Laura Leebrick, Government & Community Relations Manager, stated bottle glass had been recycled and Western Oregon Waste, A Recology Company was also collecting single stream glass from businesses and restaurants.

Mayor Larson asked if Western Oregon Waste, A Recology Company was stock piling the glass.

Ms. Leebrick stated the glass was not being stock piled but was being sent to a facility in Portland. The article was confusing because soon the transfer station and quite possibly the depots would be taking non bottle glass and ceramics to be recycled. There was a facility in Portland that would start accepting that type of material and would crush the glass and use it primarily for road bed.

Mayor Larson thanked Mr. Cook and Ms. Leebrick for the donation from Western Oregon Waste, A Recology Company.

RESOLUTION #3731

A RESOLUTION OF THE CITY OF SEASIDE, OREGON, SUPPORTING THE OREGON STATE LEGISLATURE IN PASSING LEGISLATION WHICH BANS SINGLE-USE PLASTIC CHECKOUT BAGS

Mayor Larson stated Resolution #3731 would be in support of the Oregon Legislature who was submitting to ban the use of single plastic bags.

Dave Mathews, 3805 SE 39th Street, Portland, stated basically there were three things: why plastic litter was such a problem, why a statewide ban was the most important way to solve the problem, and why Seaside should get involved. Litter had become a huge problem and when SOLV collected debris from the coast twelve percent of what was picked up were single use plastic bags. The plastic bags were free at the store, used for ten to fifteen minutes and then were thrown away. Even if the bags were disposed of responsibly there was a high chance the bags would blow out of garbage cans and recycling trucks and then were found in the rivers, beaches, and oceans. A statewide ban was the best solution because entire countries had banned plastic bags like India, France, and Italy. There had not been any adverse side effects from banning the plastic bags and people were still shopping. Across America City by City different groups were coming up and imposing their own regulations. There would be some City's who banned the plastic bags and some City's who would add taxes to the plastic bags. The Recycling Association, Paper Association, Environmental Groups, and the Grocer Groups had all come out in support for a uniform policy statewide. Mr. Mathews further stated the reason for City's to get involved and support the resolution was because the most powerful voice to send to the State Legislature was City's stating they support the state action. Tillamook and Portland already had bans in place that had not taken effect but were written conditionally to say if the state did not take action then the individual City's would take action. Everyone could play by the same rules if there were a uniform policy in place.

Mayor Larson asked for public comments and there were no public comments.

Mayor Larson asked for Council comments.

Councilor Barber stated for the whole issue of the beach feel and quality of life in Seaside the resolution was something that should be supported. The Oregon Grocers Association was very much in support of the ban on single use plastic bags which would be a significant impact and Councilor Barber was in support of the resolution.

Councilor Phillips stated she disagreed and when she looked through all the information her thoughts were that this was another small interest group trying to push their beliefs onto people. Councilor Phillips further stated she was very proud to be an American and have freedom of choice and this was the legislature's big brother telling people what they could and could not do. Councilor Phillips further stated she bought the handled bags at the grocery store but wanted the choice to ask for plastic if she did not have enough bags or if it were pouring down rain.

Councilor Johnson stated he did not feel the problem was the bag but was the person. Councilor Johnson further stated he was a strong advocate of recycling and there were many recycling programs in the school district. Councilor Johnson further stated he used the plastic bags over and over again at home and in different areas and did not feel the state or Council should be involved with the resolution at this time.

Councilor Tolan asked if Mr. Mathews was aware of what the grocers were recommending as a replacement for the plastic bags.

Mr. Mathews stated there would be paper bags available as well as cloth and reusable plastic bags.

Councilor Tolan stated and then a year from now the tree huggers would be telling Council not to cut down anymore trees.

Council President Lyons stated in some of the larger, faster moving grocery stores like in Portland there were choices in using boxes or paper bags and sometimes you bagged your own groceries.

Motion to read Resolution #3731 by title only; carried with Phillips and Johnson opposed. (Barber/Lyons)

Motion to adopt Resolution #3731; carried with Phillips and Johnson opposed. (Lyons/Tolan)

**UPDATE –
SEASIDE FIRE
DEPARTEMENT
ANNUAL REPORT**

Dale Kamrath, Seaside Fire Chief, stated 2010 had brought a reduction in activity for the year. There were 105 fewer alarms, which was a twelve percent reduction from 2009, and a one percent increase over the 2008 activities. The fire department had been very active delivering training, safety meetings, training meetings, and a very significant increase in activities such as Building Inspections and community activities. The Fire Department also supported the Seaside Police Department and other groups with events like National Night Out, Seaside School Sports, and the Safety Fair. Chief Kamrath further stated the Fire Department Volunteers had been very active this past year providing in excess of 7200 responses to the 778 alarms, or an average of 9.25 members per alarm response.

Basing these responses to a one hour minimum of response time, at the Oregon Average for Volunteer Value (www.independensector.org/volunteer_time) of \$25.22 per hour, computes to a total cost of \$181,584.00. The volunteers had committed in excess of 1800 hours of training time to the department, with an average of \$25.22 per hour, would compute to a total cost of \$45,396.00. In addition, there had been an additional 444 hours committed which consisted of meetings between safety, training and officer groups for an additional total cost of \$11,200.0. All of the combined amounts totaled to \$238,180.00, which was not totally inclusive of additional time given on special projects; extra untracked training; community activities like football standby, safety fairs, and to the care of the facilities and equipment. Chief Kamrath further stated the Fire Department Volunteer ranks had fluctuated from high during the year of forty-six personnel to the low of thirty-eight personnel. There were members that had given many years of service to the department, including members with current longevity of 50 (Bard), 38 (Dague), 33 (Barker), 30 (Schmidt) years, and the 30 years of retired Assistant Chief Joe Sopko. In addition there were members ranging from 20 years to a couple of brand new recruits. Chief Kamrath further stated on behalf of the Fire Department, he would like to thank the Mayor, City Council Members, City Manager, staff and the citizens of Seaside for allowing the Fire Department to present their annual report.

Mayor Larson stated he looked through the annual report and the medical assist bothered him because medics get the money. Was there anyway the fire department could get reimbursed for the medical assist.

Chief Kamrath stated there had been casual conversations between medics and the fire departments in the area and obviously medics would see that as an add on that they would need to pass on to the end user. There had not been any serious discussions or action taken simply because there had not been any direction given. If that was a desire of the administration and Council then the fire department could definitely take that on.

Councilor Barber stated he noticed when medics went out on calls many times it was followed by the fire department rescue vehicle.

Chief Kamrath stated the calls for assistance come from two different directions. Obviously from 911 and the other was medics unit being called directly. When calls came in through the 911 system the dispatchers were trained to screen that call and determine what type of emergency it was. A medical emergency had criteria that established protocols and depending upon the nature of the call and the information reported as to whether the fire rescue would be dispatched in addition to the medics or just medics. Medics may call back and ask for fire to respond on the call based on some criteria that they might have picked up in a conversation that the dispatcher did not. The same thing can happen in the direct call to medics because they get the person calling and determine whether they need assistance or not. Chief Kamrath further stated the Mayor was eluding to when on the scanner a lot of the tap outs or dispatches were being called for a medical assist and medics was delayed or medics was requesting assistance. There were two different things and one potentially could be if medics was delayed they would need the fire department to go and check to see if the person needed assistance or not as well as getting the first contact. The needing assistance calls were when they needed assistance or more resources which could be a barometric patient or very large patient that two people could not adequately lift which were many of the calls coming up in the last year.

Mr. Winstanley stated sometimes the volunteers can get out in front of medics depending on the location of medics or the number of calls being handled at the time.

**UPDATE –
SEASIDE CONVENTION
CENTER ANNUAL
REPORT**

Russ Vandenberg, Convention Center & Visitors Bureau General Manager, stated there was a lot of support from City government and staff and he felt very fortunate to have the privilege of managing both the Convention Center and Visitor Bureau. Mr. Vandenberg further stated when thinking about what the indicators were in the convention business then you would need to think about economic impact and when thinking about the indicators for tourism you would need to think about bed tax. Most convention areas in the neighboring cities had witnessed a decrease in business by approximately twenty to twenty-five percent. Seaside had weathered a very difficult economy and had seen a very difficult year for 2009 and 2010. Mr. Vandenberg further stated in 2010 the Convention Center had 110 events which was a five percent decrease from 2009, there were 239 event days in 2010 which was a one percent decrease from 2009, there was an economic impact of \$41,700,000.00 into the local economy which was a 3.5% increase from 2009. That was an average of \$114,000.00 that the Convention Center clients were spending in Seaside per day. There were less events bur more event days and there were 16 new events that were booked. Mr. Vandenberg further stated some of the projects for 2010 were replacing the steamer oven in the kitchen; apply concrete application to the kitchen floor; installed an emergency generator; installed new video screens and a HD camera in the Pacific room; remodeled restrooms on the main floor; replaced one hundred damaged and worn tables; purchased a new lighting control board; and purchased a new beverage bar. Mr. Vandenberg further stated the customer analysis was one of the most important elements of the overall strategy to conducting business. In 2010 out of ninety evaluations sent out there were responses back from fifty-seven and for the fourth consecutive year the Convention Center received an increase in the total customer service rating which was 95.6. Mr. Vandenberg further stated in 2011 the Convention Center was looking at an increase in overall attendance and growth. The economy was improving and the numbers were coming back up with Seaside being a very attractive location.

Mr. Vandenberg further stated the Visitor Bureau was led by Jon Rahl and two full time employees, one part time employee, and many volunteers. There had been over 111,000 pieces of material which were mostly visitor guides. The total amount of visitor guides printed in 2011 was 250,000 and there were 263,000 visitors on the website. Mr. Vandenberg further stated in 2010 there was \$35,000.00 awarded in tourism development grants to eight entities. Mr. Vandenberg further stated the Visitor Bureau was remodeled which improved the appearance of the center and a newsletter was started this last year. The website for the Visitor Bureau was upgraded and the site was continually enhanced for visitors. Mr. Vandenberg further stated the Visitor Bureau introduced a couple of radio campaigns with one of the highlights being a focus on Storm Watching in Seaside.

Jon Rahl, Visitor Bureau Director, stated one of the most dramatic updates was the addition of a lodging search engine through JackRabbit Systems which launched in December 2010. Visitors could search for lodging in Seaside on the website. There were 89,000 links referred out to the lodging partners. Mr. Rahl further stated Coast to Coast productions produced a Jingle on a radio spot. The Radio Jingle was played for the Council. Mr. Rahl thanked the staff at the Visitor Bureau because the transition into his position would not have been as successful without the staff that worked there.

Councilor Montero stated she really valued having evaluations which were very important and this piece was absolutely excellent. Councilor Montero further stated she understood the 4.78 but where she did not understand was the 95.6 percent that was mentioned because she did not know the methodology. The two things that could be done to make the evaluation more helpful was to show whether the events were for one, two, or three days, and how many attendees there were.

Mr. Vandenberg further stated the 4.78 was a factor of twenty because the rating was one through five and then multiplied by twenty and that was how the 95.6 percent came into effect.

Councilor Montero stated when the number of attendees was counted would that be the number that was projected to be at the event or the attendees that were actually at the event.

Mr. Vandenberg stated the Convention Center used the client's number of attendees list for what was reported and most of that was based on the meals that were served.

Councilor Montero stated she went to the Travis Grass Band and the attendees said 700 but there were fewer than 150 people that attended.

Mr. Vandenberg stated if the client did not have the facts then staff would wait until the evaluation was received. The one day event did not count towards the economic impact.

Councilor Barber asked if the JackRabbit System included the Vacation Rentals in Seaside.

Mr. Rahl stated the JackRabbit System did include Vacation Rentals.

FINAL – NORTH HOLLADAY PROJECT

Mr. Wallace stated Big River had issued the one-year warranty for work on the North Holladay Project and had requested to close out the project and release the retainage. The final adjusted contract was \$3,219,907.51. The final adjusted retainage was \$160,990.38. The only item not completed was the as-built survey. CKI, Inc. had been contracted to do the as-built work and there was a balance of \$2,500.00 owed on the survey work. Staff would deduct the fee from the retainage to make for a final release payment of \$158,490.38. Mr. Wallace further stated the project was long and challenging and staff was very happy to complete the project. Staff recommended Council approve Big River's final request and accept the warranty on the North Holladay Project.

Motion to approve the final for North Holladay Project with Big River and release the retainage in the amount of \$158, 490.38; carried unanimously. (Tolan/Johnson)

BID RESULTS – LANDSCAPE MAINT. CITY FACILITIES

Mr. Wallace stated the City of Seaside received one (1) bid for Landscape Maintenance. The contract period would commence June 1, 2011 and expire May 31, 2013. The project would provide landscape maintenance for the City of Seaside facilities including the Library, City Hall, Convention Center, Police Department, Chamber of Commerce, City Parking Lots, certain planters and intersections, and a portion of Quatat Park. Services included pruning, planting, fertilizing, litter removal within the gardens and miscellaneous related tasks. The apparent low bid was Nature's Helper, Inc., in the amount of \$35,816.00. The bidder requested a three percent annual increase for cost of living and materials. Staff recommended Council award the bid to Natures Helper, Inc.

Motion to approve the bid with Natures Helper, Inc., for the Landscape Maintenance of City Facilities in the amount of \$35,816.00; carried unanimously. (Barber/Johnson)

MOU – AVENUE 'G' AND PROM DRIVEWAY

Mr. Wallace stated there were a few minor changes to the Memorandum of Understanding (MOU) between the City and Mike Meyer which had been proposed by one of the abutters to the project. The agreement allowed the four land owners along the Prom south of Avenue 'G' to construct a concrete driveway and do limited landscaping to dress up the area in front of their homes.

The language change simply addressed access at all times to the southernmost lot, but because there was a change to a formal agreement staff felt a new MOU should be approved. Staff recommended accepting the changes and adopting the Memorandum of Understanding. Mr. Wallace further stated the MOU had come before the Council previously and one of the property owners who did not directly front the property but was located to the south of the property had issues with the language and staff made changes to the language which stated "the land east and west of the driveway may be used for loading and unloading but will not be used at any time as a parking area for vehicles". The property owner wanted to make sure that access to his property was not going to be interfered with by the construction. In speaking with Mr. Meyer and Mr. Watters the additional language was added to the MOU so that Mr. Meyer could get the signatures of the property owners and then come back for the Mayor's signature.

Councilor Tolan stated the property owner was concerned that during construction he would not have access.

Mr. Wallace stated Mr. Watters lived at the south end and was concerned that people would use the area for more than loading and unloading and with the addition of the driveway and landscaping; access to his property would be blocked.

Mayor Larson stated there were vehicles parked there for several days.

Councilor Montero stated the MOU stated vehicles could not park in that area.

Mr. Wallace stated vehicles could not park on the concrete.

Councilor Montero stated but the vehicles could park on the grass.

Mr. Wallace stated that was Mr. Watters' only parking area.

Councilor Tolan stated his understanding was that there would not be vehicles parked in that area but would be there only to load and unload.

Mr. Wallace stated the land to the east and west of the driveway could be used for loading and unloading of vehicles only but the parking situation at Mr. Watter's house would not be changed.

Mayor Larson asked where Mr. Watters would park his vehicles.

Mr. Wallace stated Mr. Watters would be parking his vehicle on his property only.

Gini Dideum stated she passed by that area almost daily and there were vehicles parked there all summer long. Mr. Watters had cars parked in front and all the way to the prom and there were yard sales going on. Her understanding was that there were not to be any vehicles parked in the front.

Mr. Wallace stated the three properties had access to their properties from Beach Drive but Mr. Watters did not and had to come around to the front and park his vehicle on his property.

Councilor Montero stated if this were enacted and Mr. Watters were allowed to park his vehicle in that area then other properties could do the same elsewhere.

Councilor Tolan stated when Council initiated the MOU before he thought there would not be any vehicles allowed to park in the area. Council should look into the MOU further and ask Mr. Watters to attend a Council meeting for discussion.

Mr. Wallace stated Mr. Watters would not sign the agreement if his situation was to change because of the parking situation and then he would still park in that area.

Councilor Tolan asked if the area was the right of way or was that Mr. Watter's property.

Mr. Wallace stated he had not observed Mr. Watters' parking habits.

Dan Van Thiel, City Attorney, stated there were many people that thought the right of way belonged to them and was their property. The City had the ability to inform people they could not park in the right of way and the property belonged to the City no matter what.

Mr. Winstanley stated there were a number of properties in that area that currently used what was the City's property and used it in a manner that the City considered to be acceptable so the question that Council had at this point was do you want to enter into what would be acceptable and what would be unacceptable and that was really the debate that Council had. As an example the Sand and Sea Condominiums front yard was City property but the City considered how the yard was cared for which was acceptable. Mr. Winstanley further stated the only thing he would caution the Council was that Council was not making a quality decision as to what was a good use or bad use. In Mr. Watters' case he had a unique piece of property and was land locked which very few people were. If Council were to decide what could and could not be done in the area as far as City property was concerned Council would have issues to wrestle with as to what would be acceptable or not acceptable.

Mayor Larson asked if the concrete driveway would go to the north edge of Mr. Watter's property.

Mr. Wallace stated yes that was correct. The purpose for Mr. Meyer and the other property owners was to dress that area up. To put in a concrete driveway and do a little bit of landscaping and clean up the property in front of their homes.

Motion to approve the changes to the Memorandum of Understanding for the Avenue 'G' and Prom Driveway with Mike Meyer; carried with Montero opposed. (Johnson/Barber)

COMMENTS – COUNCIL Councilor Tolan thanked Chief Kamrath, Russ Vandenberg, and Jon Rahl for the great reports.

Council President Lyons stated the Street Sweeper was doing a great job because the streets had never looked so clean. Council President Lyons further stated the Tsunami Newsletter this year was the best he had ever seen and one should be put in every hotel room in Seaside. Council President Lyons further stated on June 25, 2011, the first football game of the year the Pig Bowl would be held at Broadway Park.

Mayor Larson stated there was a Council workshop scheduled for Monday, May 2, 2011, 6:00 pm, to discuss the Council Goals and the formation of a Committee for Visioning.

COMMENTS – STAFF Mr. Vandenberg stated the All America City Committee was going to have an All America Barbeque on May 15, 2011, 3:00 pm to 6:00 pm, at the Convention Center.

Mr. Wallace stated there was a flyer sent out for a Household Waste Collection on June 11, 2011, 9:00 am to 3:00 pm.

Kevin Cupples, Planning Director, stated the Department of Geology and Mineral Industry would present a Tsunami Road Show at the Convention Center on May 18, 2011.

Laurie Oxley, Seaside Downtown Development Association, stated the association was donating \$500.00 to the All America City Committee to attend the awards competition. Ms. Oxley further stated there would be a Wine Walk in Seaside on May 14, 2011.

ADJOURNMENT The regular meeting adjourned at 9:03 PM.

Kim Jordan, Secretary

DON LARSON, MAYOR