

- CALL TO ORDER** The Regular meeting of the Seaside City Council was called to order at 7:00 PM by Mayor Don Larson.
- Present: Mayor Don Larson, Council President Don Johnson, Councilors Tita Montero, Jay Barber, Dana Phillips, and Randy Frank.
- Absent: None
- Also Present: Mark Winstanley, City Manager; Bob Gross, Seaside Police Chief; Esther Moberg, Seaside Library Director; and Joey Daniels, Seaside Fire Chief; Russ Vandenberg, Convention Center & Visitors Bureau General Manager; Jon Rahl, Convention Center & Visitors Bureau Assistant Manager and Kate Lacaze, Daily Astorian/Seaside Signal.
- AGENDA** Motion to approve the August 25, 2014 agenda; carried unanimously. (Frank/Phillips)
- INTRODUCTION – SEASIDE POLICE DEPARTMENT** Bob Gross, Seaside Police Chief, swore in Seaside Communications Clerk, Joelle Burke and introduced her to the City Council.
- COMMENTS – PUBLIC** Gini Dideum, 468 Daly Lane, Gearhart, stated there was a letter she had sent to Council concerning the beach clean-up in August and she was hoping Council would think about the information in the letter. Ms. Dideum further stated she wanted to update Council on the beach clean up in Seaside with this being the 9<sup>th</sup> year for the forth and fifth of July clean-up. The beach clean-up January, 2014, there were 18 adults and six youth that helped with the clean-up and there was approximately 600 pounds of trash picked up. The beach clean-up for August, 2014, there were 88 adults and 34 youth that volunteers and there was approximately 2,500 pounds of trash collected. With the seven clean-ups which excluded the 4<sup>th</sup> of July there were approximately 233 adults and 148 youth that volunteered with the beach clean-up and there was approximately 8,700 pounds of trash. Ms. Dideum further stated the July 4-6, 2014, beach clean-up there was approximately 3.3 tons of trash in the dumpster on the beach and the City of Seaside dumpster had 7.875 tons of trash. On July 5, 2014, there were a total of 210 people that helped out. The volunteers were from First Tech Credit Union, Seaside Yoga, PBL Basketball Team, Wells Fargo, American Heritage Girls, Trio, Girl Scouts, Brownies, Clackamas High School Key Club, Seaside Heights 5<sup>th</sup> Grade Class, Intel, UNFI, and National Cherry League. Ms. Dideum further stated there were flyers put up, buttons passed out, and the clean-up was promoted monthly through the Visitors Bureau, City of Seaside Newsletter, and SDDA meetings.
- Mayor Larson asked if Ms. Dideum attended the meeting from Oregon State Parks concerning the smoking on the beach ban.
- Ms. Dideum stated she had attended the meeting and her thoughts were that a majority of the people were in favor of banning cigarette smoking on the beach. There were concerns about the issue because the ban would go from the waters line to the vegetation line and in Seaside most of the cigarettes were thrown from the Prom. Ms. Dideum understood concerns with more regulations but as the beach rangers stated people were rarely sited for the ordinances with the beach.
- Councilor Phillips stated she had heard that the gentleman had brought up the fact that Seaside did not have signs for littering on the beach.
- Ms. Dideum stated the beach ranger stated there were signs all out there and Ms. Dideum had stated she did not see the signs when walking along the Prom. There were signs about dogs off leash and cleaning up after the dogs, and Tsunami Debris signs, and it would be nice to have the No Littering signs.
- Mayor Larson stated the City Council thanked Ms. Dideum sincerely for the hard work in keeping the Seaside Beach clean all year.
- CONFLICT** Mayor Larson asked whether any Councilor wished to declare a conflict of interest.
- No one declared a conflict of interest.
- CONSENT AGENDA** Motion to approve payment of the bills in the amount of \$909,166.09; and August 25, 2014, regular minutes; carried unanimously. (Barber/Montero)
- VACANCY – CITY TREE BOARD** Mayor Larson announced there were three vacancies on the City Tree Board. Mayor Larson asked the press to advertise the vacancy.

**VACANCY –  
PLANNING COMMISSION**

Mayor Larson stated there was one vacancy on the Planning Commission with two applications received from Steve Wright, Kristen Tschannen. Mayor Larson stated the vacancy would close on August 31, 2014 and interviews conducted at the City Council meeting September 22, 2014.

**VACANCY –  
TRANSPORTATION  
ADVISORY COMM.**

Mayor Larson stated there was one vacancy on the Transportation Advisory Commission with one application received from Robert Perkel. Mayor Larson asked the press to advertise the vacancy. Mayor Larson stated the vacancy would close on August 31, 2014 and interviews conducted at the City Council meeting September 22, 2014.

**VACANCY –  
TOURISM ADVISORY  
COMMITTEE**

Mayor Larson stated there were three vacancies on the Tourism Advisory Committee with an application received from Linda Wyss, Kristin Tschannen, and Ruth Swenson. Mayor Larson stated the vacancy would close on August 31, 2014 and interviews conducted at the City Council meeting September 22, 2014.

**VACANCY –  
COMMUNITY CENTER  
AND SENIOR COMM.**

Mayor Larson stated there was one vacancy on the Community Center and Senior Commission with an application received from Kristin Tschannen. Mayor Larson stated the vacancy would close on August 31, 2014 and interviews conducted at the City Council meeting September 22, 2014.

**PRESENTATION –  
NW SENIOR &  
DISABILITY SERVICES**

Kevin Grossnicklaus, Northwest Senior Meals on Wheels program manager, for Clatsop, Marion, Polk, Tillamook, and Yamhill County. The Northwest Senior and Disability Services (NWSDS) were unable to attend the Budget Committee meeting to give a presentation and request of \$4,000.00. The NWSDS was asked to attend the City Council meeting to give the presentation.

Michelle Lewis, North West Senior and Disability Services Community Program Supervisor, stated she worked at the Warrenton office and part of her task was to supervise the meal site in Seaside along with some of the other Community programs.

Mr. Grossnicklaus stated the NWSDS Programs provided meals and related nutrition services to older individuals in a variety of settings including congregate facilities such as senior centers; or by home-delivery to older individuals who were senior centers; or by home-delivery to older individuals who were homebound due to illness, disability, or geographic isolation. Services were targeted to those in greatest social and economic need with particular attention to low income individuals, minority individuals, those in rural communities, those with limited English proficiency, and those at risk of institutional care. Nutrition Services Programs help older individuals to remain independent and in their communities. Mr. Grossnicklaus further stated between July 1, 2013 and June 30, 2014, the Congregate Nutrition program served 6,512 meals to 120 different individuals; on average 26 meals were served each day (Monday-Friday) at the Bob Chisholm Senior Center. Mr. Grossnicklaus further stated Seaside volunteers delivered an average 48 meals per day (3 days per week) to the homes of 63 individuals for a yearly total of 7,032 meals. Participants received a combination of hot meals to be enjoyed the day of delivery and frozen meals for nights on non-delivery days. Over half of the individuals who received home-delivered meals were assessed at high nutritional risk; this means they have self-disclosed that: not enough money to buy the food they need; not physically able to shop or cook; and eat alone and have health conditions that affected the kind and amount of food they eat. Mr. Grossnicklaus further stated a typical Seaside resident who received home-delivered meals was a woman, over the age of 75 living on a monthly income of less than \$2,000.00 each month. The home delivered meal participants living at or below poverty (\$973.00 each month or less) was 25%. Mr. Grossnicklaus further stated a combined total of 13,544 meals were served to 184 different individuals in Seaside between the congregate and home-delivered services. The meal program also provided participants with monthly nutrition education, developed by a registered dietician. Participants voluntarily contribute on average \$.92 toward the cost of the meals with federal and state funds and local community support making up the difference. Mr. Grossnicklaus further stated some of the challenges were funding and the service delivery area was very large covering 6,250 square miles which was the five counties. There was a customer satisfaction survey and the Seaside location had decreased a little in quality of food and there were challenges with that but the idea was to increase the quality of food and the meals were now cooked in Seaside to help with the quality. The site was being monitored and comment cards were available.

Councilor Montero stated NWSDS stated it was a Local Government Agency and what did that mean.

Mr. Grossnicklaus stated that was not non-profit but was a local government and received federal funding that was run through the state.

Councilor Montero asked if the cities in all five counties also contributed.

Mr. Grossnicklaus stated one other city contributed out of all the counties.

Councilor Montero stated the budget that was presented was for the year ending June 30, 2013, with the figures being a little over a year old.

Mr. Grossnicklaus stated the budget was by fiscal year and was a little old and more current budget information could be mailed to the Council.

**PRESENTATION –  
FOSTER CLUB**

Crystal Weston, 753 First Avenue, Seaside, stated FosterClub had been in Seaside for approximately ten years and was a national organization that received money from Federal and State sources and pretty much spend it in Seaside. FosterClub educated and supported young people who had experienced the foster care system in advocating for themselves essentially. That can take a lot of different forms with a substantial policy program where a young person was able to meet with Michelle Obama and there was also an event called Congressional Foster Youth Shadow day and foster youths were hooked up by congressional district to shadow their congress member for a day in Washington DC and all of this was coordinated through the Seaside office. There were college support programs with FosterClub and if a college student was not able to pay rent or a hospital bill then the program helped to support them through the process. The FosterClub also empowered young people to share their stories in a way that was safe and gets the point across which was policy advocate work and improved programs for young people. The FosterClub was growing with approximately a \$1,000,000.00 budget to work with and the support was pretty diverse and came from California, Oklahoma, New York, Oregon, and Washington. 75% of the people at a homeless shelter had experienced some type of foster care. Approximately 2/3 of young woman in foster care had one child by the age of 21, and 1/3 to 2/3 of the young men in foster care would have been incarcerated by the age of 21. Ms. Weston further stated FosterClub helped to empower young people and address the issues and become leaders. There was approximately 30,000 members on the website and there were message boards and educational curriculum added to the website.

Angel Petit, 753 First Avenue, Seaside, stated All-stars Internship was started 2004 and had been ran every summer since. There were thirty-one interns that came from all over the country and the interns would come and train. There was an application process and an interview process and then if selected to come to Seaside they would train on the different curriculum like permanency, healthy sexual relationships, and affects of connections with biological family. Once trained in curriculum selected they could then go and train at conferences or small independent meetings and also go and share there perspective and give input on where improvements could be made. Seaside was a very unique City and was the reason interns came to train.

Mayor Larson stated this was separate from the State Foster Plan.

Ms. Weston stated FosterClub was a non-profit organization and worked heavily in conjunction with the states. FosterClub wanted to let the community know who we were and what we do. FosterClub would like the support of Council with the Capital Campaign.

Councilor Barber asked how many foster children were being served in Clatsop County.

Ms. Weston stated all the youth in Clatsop County because FosterClub worked with an independent Living Program and put on events.

Councilor Montero stated because of youth aging out of foster care they were a priority group for Tongue Point Job Corp and Councilor Montero had been meeting with Ms. Weston and the All-stars came out and met with the students at Job Corp. Councilor Montero further stated she was very impressed with the help that was offered to these students.

**UPDATE – SEASIDE  
VISIONING 2034**

Jon Rahl, Convention Center & Visitors Bureau Assistant Manager, Esther Moberg, Library Director, and Jeremy Goldsmith, Rare Student, updated Council on Seaside Visioning 2034. Mr. Rahl stated SEASIDE 2034 Building a bridge to our Future VISIONING SEASIDE IN 20 YEARS. Ms. Moberg stated Tonight's Update: Where we've been; Where we are; and Where we're going. WHERE WE'VE BEEN: What is Visioning? The development of a plan, goal, or vision for the future. SEASIDE 2034 - Visioning is a dream for the future that takes the expectations, hopes and dreams of a community and distills them into one voice or vision statement within a designated period of time. Seaside 2034: The process so far: Assignment given by City Manager (Sept, 2013); Meetings and LOC Workshop in Salem (Oct, 2013); Post workshop development (Oct/Nov, 2013); Environmental Scan (Dec, 2013 - Feb, 2014); Council & Community Interaction (throughout); Surveys (Feb-April, 2014); Teen Summit (May, 2014); Community Meetings (May/June, 2014); Town Hall (August, 2014). Mr. Goldsmith stated there was an Environmental Scan Summary, Community Interaction, from the beginning; one extremely important element to this process has been continual promotion & community interaction. Surveys - Five (5) surveys; Close to 700; total responses (between all five); many comments and feedback that's driven the entire process.

How do you see Seaside? Participating stakeholders included visitors, residents, and community members that live, work and play here! Teen Summit - A partnership with the Sunset Empire Park & Recreation District helped us put together a Teen Summit in May that drew around 50 teens. In addition to real-time polling, we also captured notes, photos (via a photo contest) and a few videos where teens told us what they liked and didn't like. SeasideOR4ME Contest-winning photo. A Seaside "confessional" also captured many thoughts. Community Meetings - Five community meetings, led by councilors and a handful of community leaders kept the process going. Ms. Moberg stated there was a Town Hall Meeting. Mr. Rahl stated there was a Town Hall Report. Town Hall Perspectives Unlike any other coastal community in Oregon, Seaside is different because it provides both residents and visitors with abundant opportunities to nurture families and enjoy nature in a safe community atmosphere. Unlike any other community in Oregon, Seaside is different because vacation feels like home. For people who value an authentic small-town feel, Seaside is an ideal place to relax, renew, enjoy nature, and create memories. Perspective 1 and perspective 2. Town Hall in a few words! Perspective 1 A safe, livable community. Perspective 2 Happy, Healthy, & Inspired. Remember: Our vision is a guiding light, not a long list of actionable steps. Ms. Moberg stated the Project team's perspective it's not an "us-versus-them-community" we live in. The young, mature and everyone in between all want to work together. If anything, this evening said that if we do more of JUST THAT, we'll be very successful between now and 2034! WHERE WE'RE GOING! Mr. Rahl stated the next step was to Bring BACK the Coraggio Group; One workshop, September 29, 2014 to finalize vision; Publicity of reports and Seaside Vision Statement, Final report in October, 2014, and Action!

Mayor Larson stated Council had a request for a finance fee of \$3,500.00 and a City Council Workshop on September 29, 2014.

Mr. Rahl stated he would like to hear any feedback from Council for the Town Hall and the process so far.

Councilor Phillips stated she was very impressed.

Councilor Montero stated everything was good and Council was kept on track.

Councilor Barber stated the Coraggio Group was excellent. Councilor Barber further stated when Council met to put the information into a final document he would like to receive a draft document from those who had guided Council through the process.

Mr. Rahl stated there would be some prep work and a small document for Council to receive.

Motion to approve the hiring of the Coraggio Group for the amount of \$3,500.00 to provide services and information for the 2034 Seaside Visioning at the City Council Workshop scheduled for Monday, September 29, 2014, 6:00 pm; carried unanimously. (Montero/Barber)

Mr. Winstanley stated the Coraggio Group was asking for three hours with the City Council September 29, 2014.

#### COMMENTS – COUNCIL

Mayor Larson stated he was on the interview team for the new executive officer for the Port of Astoria and there was someone selected for the position. Mayor Larson further stated the Forestry Tour was scheduled for September 11, 2014; the tour was wonderful and unbelievable. Mayor Larson further stated City Hall week was held in Nehalem September 11, 2014, 6:30 pm, with a meeting to discuss information on ideas for the legislature.

Councilor Montero stated she would be Chair person for an event on Wednesday, August 27, 2014. The event was the Classic Car Golf Tournament and Fundraiser dinner and auction that was sponsored by the Seaside Downtown Development Association (SDDA) and Seaside Kids Inc., to raise funds for sporting activities and to beautify the downtown corridor with Starfish and Flower Baskets.

#### COMMENTS – STAFF

Justin Cutler, Sunset Empire Park and Recreation District (SEPRD), stated he was attending the meeting in support of the NW Senior and Disability Services at the Bob Chisholm Community Center. This was a great group that provided meals for the seniors and also provided \$2,000.00 to SEPRD for the arthritis classes and a Tai Chi program.

Bob Gross, Seaside Police Chief, stated Hood to Coast went well.

Russ Vandenberg, Convention Center & Visitors Bureau General Manager; stated there was an Irish Dance Group event at the Convention Center this weekend and then September there was one open date at the Convention Center which was Labor Day.

Mr. Rahl stated the Visitors Bureau had a high traffic and call volume. There was a good rapport with all the hotels for vacancies in the City.

Joey Daniels, Seaside Fire Chief, stated Hood to Coast went well for the fire department.

Bob Mushen, Seaside Chamber Representative, stated the Volleyball event went well with record numbers of participants and attendance to the City. Hood to Coast went well with more than 18,000 beers served to participants.

The Providence Seaside Hospital received approximately \$200,000.00 for the cancer center. The Seaside Chamber Foundation was receiving \$10,000.00 for the South County Food Bank. Mr. Muschen thanked the Mayor for helping with the hiring process for the Executive Officer for the Port of Astoria.

Mark Winstanley, City Manager, stated in this Community all the organizations did a marvelous job but he also wanted to commend the City of Seaside because with all the events going on, the City takes them all on. Most Cities' would have one event during the summer months but the City of Seaside had five to six events being approved each week. It was amazing what the City of Seaside took on with events going on and he commended the City Staff, volunteers, and organizations.

**RECESSED INTO  
EXECUTIVE SESSION**

Council recessed into Executive Session at 8:01 PM in accordance with ORS 192.660(2) (e) regarding negotiations to acquire property.

**RECONVENED FROM  
EXECUTIVE SESSION**

Council reconvened from Executive Session at 8:32 PM.

**ADJOURNMENT**

The regular meeting adjourned at 8:34 PM.

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Kim Jordan, Secretary

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DON LARSON, MAYOR