

**Seaside Public Library**  
**Annual Report**  
**2017-2018**



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### Mission Statement of the Seaside Public Library

**The freedom to know is the foundation of democracy. The Seaside Public Library dedicates itself to collecting and distributing an array of information and ideas that is diverse in material, varied in formats and rich in viewpoint, reflecting the multicultural character of the community and world it serves. The Seaside Library offers equal access to its resources and encouragement in their use so that enlightenment, literacy, and lifelong learning may flourish.**

# **2017-2018 Highlights**

## **By the Numbers:**

**Total number of library programs: 262 Total number of attendance: 7,235**

**Total Library Visitors: 179,003**

**6,836 registered library users**

**115,713 book checkouts**

**48,510 books owned by Seaside**

**Access to 45,000 ebooks and 27,000 digital audiobooks through Library2go**

### **Library Highlights for 2017-2018:**

In addition to all the programs, library books and materials checking in and out, as well as the myriad of services we offer, we also did some improvements to the Seaside Public Library.

In 2017-2018 we spent some time reconfiguring the existing furniture in the teen room and changing the layout. We also purchased new desks, shelving, and added two more laptops to the teen area, so we now have 8 teens computers available. We added more graphic novels and manga for teens and weeded and updated the teen non-fiction section. We also added more and comfier seating. We have seen the results of this in that teens now love to come to the library after school and we will easily find 10-20 teens in the teen room in the afternoons. It gets noisy, but that's a good problem to have!

We also added a generator for the Library. This was a huge project that the Library Director had been working on for the past 3 years and finally worked out. Using money from the Library Trust we were able to install a 65 kw generator that handles the full load of the library in a power outage. The \$65,000 project was mostly on getting the wiring across the building as well as the switch install and generator itself.

The generator runs quietly and will start up in less than 10 seconds after a power outage. No longer does the Library Director have to run over to the library every time there is a power outage and turn off manually the 39 computers in the library!

We also started the process for having a Radio Frequency Identification System in the Library. After reviewing missing item statistics for the

past three years, the Library Director finally felt it was time to move forward with this \$26,000 project that was in part funded by the Library Friends and the Library Foundation.

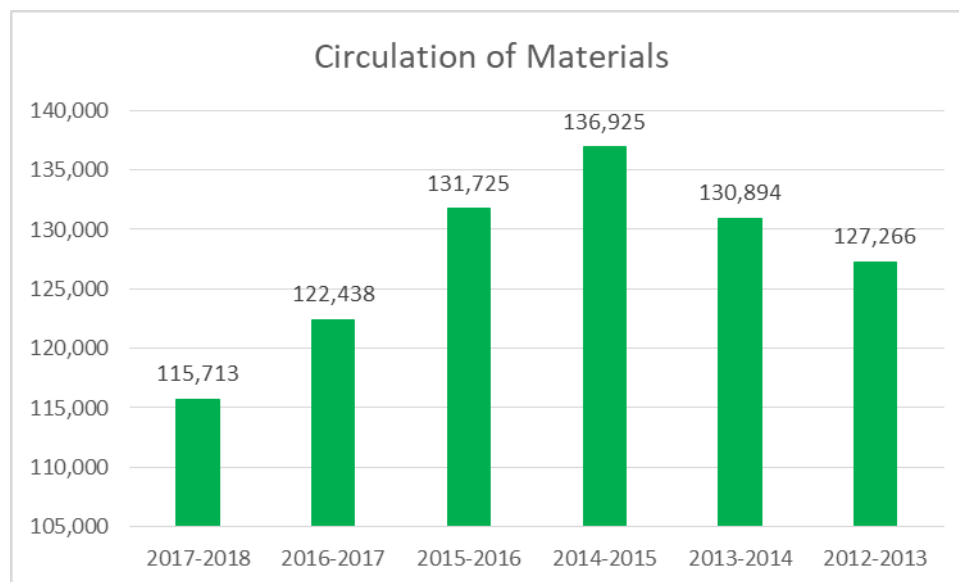


## 2017-2018 Highlights (Continued)

We completed the fiscal year with a collection of 48,510 items, adding 4,596 new items. This includes books, audio books, DVDs, videos, magazines, and other materials. The value of the collection is \$1,110,064.36. In addition, we have access to 42,148 digital titles in our Library2Go e-book and 27,000 digital audiobook service through membership in the Oregon Digital Library Consortium. Library Director

Library Director Esther Moberg served as the chair of the executive board of the statewide Oregon Digital Library Consortium in 2017-2018. She also served as Oregon Library Association President-Elect and attended the American Library Association annual conference in New Orleans for five days in June of 2018 and the American Library Association Library Legislative day two day event in May of 2018 in Washington D.C. Esther met with House and Senate representatives together with three other attendees from Oregon. Attendance at both events by the Library Director were paid for by the Oregon Library Association.

### Circulation of Materials



Circulation of materials has continued to see a slight decline over the past five years. This is a nation-wide trend. While number of attendees to the library for programs and other usage remains strong, the ways people access and use materials has seen a change over the years with the peak in checkouts in 2014-2015 at the height of the recession. This year we had 115,713 checkouts. Last year we had 122,438 checkouts. We have 48,510 items in the Seaside Library and we add about 8% of that amount in new materials each year. We also have access to 42,000 ebooks and 27,000 audiobooks through our digital library consortium. In addition to this we have access to materials across the United States through our interlibrary loan program. As we continue to assess which materials circulate the strongest (This year our top three are Ebooks, Children's materials, and DVDs), we will continue to shift our spending to reflect those changes while also adding new items such as cultural passes and more ebooks to attract new usage.





**Children's Programs** at the Seaside Public Library focus primarily on early literacy, helping children with starting to read, and STEM (Science, Technology, Engineering, and Math) activities. We hosted 138 children's programs in 2017-2018 and over 4,235 adults and children attended those events. From weekly storytimes to lego club to family events, the library is busy every week with events to encourage kids and families to read often and read together.

The Summer Reading 2018 theme was Libraries ROCK! With a music and reading focus. Programs included 'paint a song' with Jackson Pollock style painting, make a music video, write a jingle, musical games, animal calling contests, and sounds of nature among many other programs.







Teen Tie-dyeing craft event



15 teens reading!!!



Legos



Rigatoni in a mug Teen Tuesday cooking program

**Teen Programs** at the Seaside Public Library focus primarily on STEM, Reading, life skills, cooking, crafts, and many other literacy based activities. We hosted 54 teen programs in 2017-2018 and over 1,158 teens attended these events. After school teen events and at the school book clubs have encouraged teens to explore reading outside of their school curriculum.

Marian has been working hard building relationships and collaborating with the new principal, librarian and staff at Broadway Middle School. We formed three teams to compete in Ore-gon Battle of the Books (OBOB) this year. The teams have been meeting weekly and we are down to one last battle to find out which team will go to regionals in Warrenton on Saturday March 16. The libraries teen Tuesday programs continue to be very well attended with an average of 15 teens attending.

The Summer Reading 2018 theme was Libraries ROCK! With a music and reading focus. Programs included Soundwave Kadinsky art painting, guitar class, musical food bbq, and a music marathon.



Giant lawn games



Fleece blankets for linus project

# Libraries Reading Outreach in Clatsop County

## 8 years of Libraries Reading Outreach in Clatsop County or R.O.C.C.

### Successes in 2017-2018

- Formed as a 501c3 in 2016
- Second successful annual fundraiser
- Working toward an endowment and permanent funding sources.

This program encourages a collaboration countywide that includes Seaside Public Library, Warrenton Public Library, Astoria Public Library, Clatsop County, and the school districts of Seaside, Astoria, Warrenton, Jewell, and Knappa. Thanks to this collaboration we are taking steps toward library consortium agreements with Astoria and Warrenton Libraries including a shared catalog and courier system.

The three main goals are:

1. A library card in the hands of every youth in Clatsop County ages 0-19.
2. An annual countywide summer reading program.
3. Courier service between the schools and library to aid students in returning books.



Pictured: Little Libraries for fundraiser on display in the Seaside Library, and Halloween storytime with costumes.

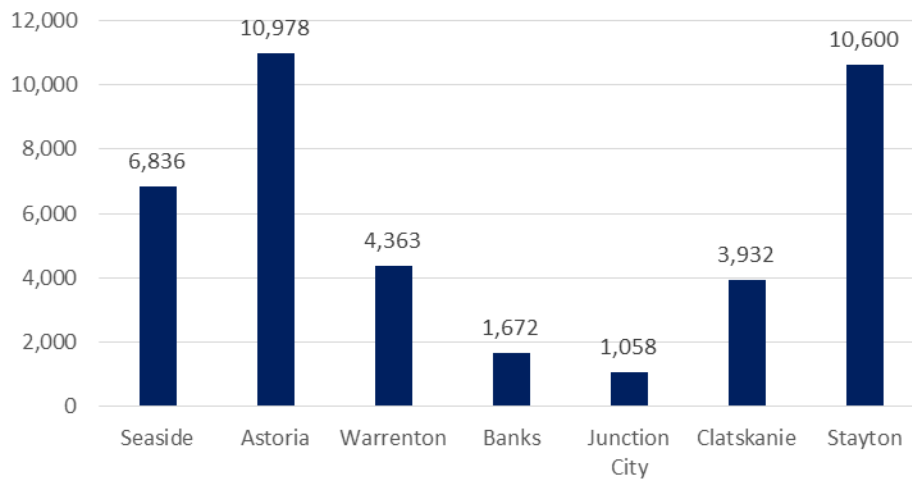
## School Support and Outreach

The Youth Services Librarian Marian Rose spends a lot of time each year on outreach to our local schools including Seaside Highschool, Gearhart, Seaside Heights, and Broadway Middle School. Her main focus this past year was a book club at the Middle school during lunch times. Marian made visits to individual classrooms at the schools totaling 16 visits, reaching 1,407 children. Marian Rose promoted the summer reading program at the Seaside Heights Elementary school and Gearhart Elementary school and also the 6th grade classes at the Middle school.

This year, 36 classes traveled from our local schools, Headstart, and Sunset Empire preschool classes to visit the Seaside Public Library. The total children who visited in groups came to 1,098 kids.

# Library Comparisons

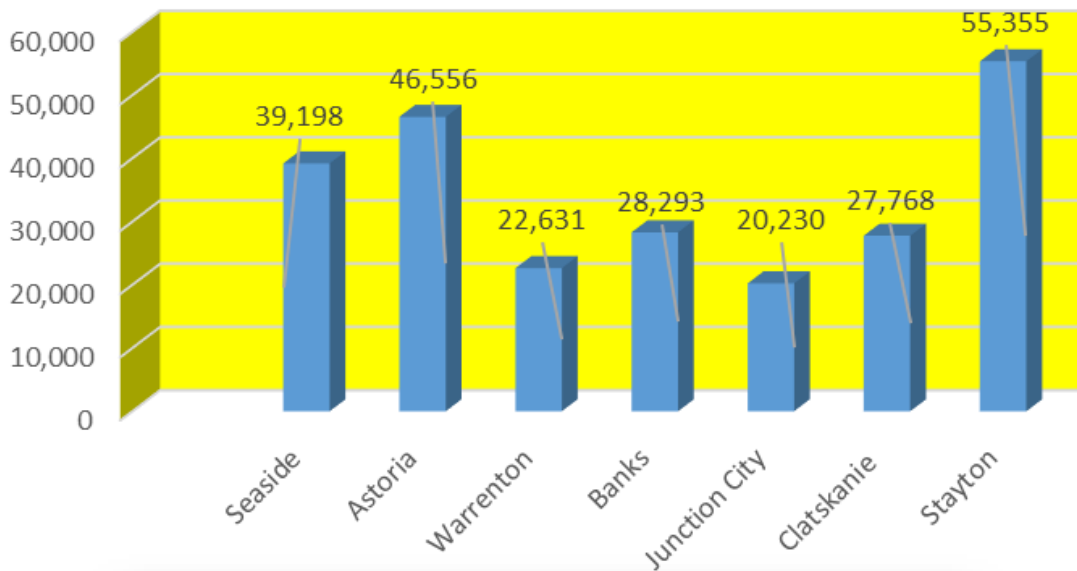
## Library Card Holders



Seaside remains strong in its Library card holder numbers.

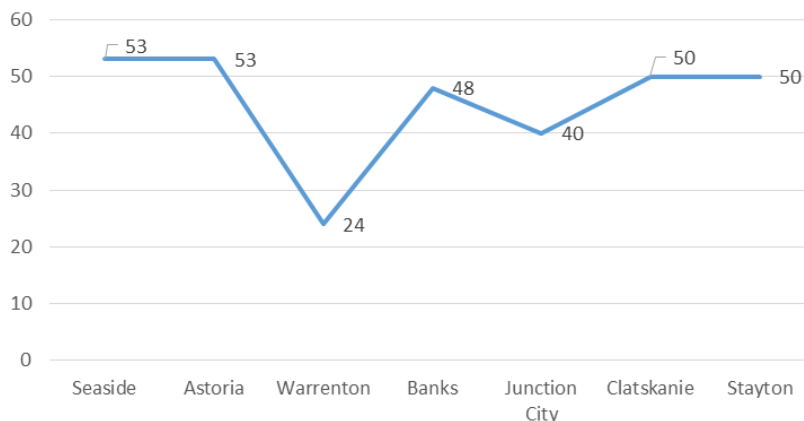
Many folks use the Library for a wide range of reasons including checking out books, job searches, Internet use, taxes, tutoring, attending programs, finding local resources and so much more!

## Library Materials



Seaside has a strong collection that is now complemented by Warrenton's collection through our new shared Library catalog. Plans are in place to add in Astoria to the sharing of collections in the next 2 years.

## Total Hours Open



Seaside meets the standards for open hours across the state.



**Adult programs** at the Library are important for Seaside folks seeking connection and community. All adult programs the Library offers are literary, educational, and/or informational in focus. The Friends of the Library sponsors all adult programs. Last year we had 70 programs for adults and 1,842 people attended. We also offer an annual summer reading program for adults so they can participate in our summer reading challenge. We host trivia every month, author events every month, and rotate around music or hands on learning events. Some of this past year's highlighted events included:

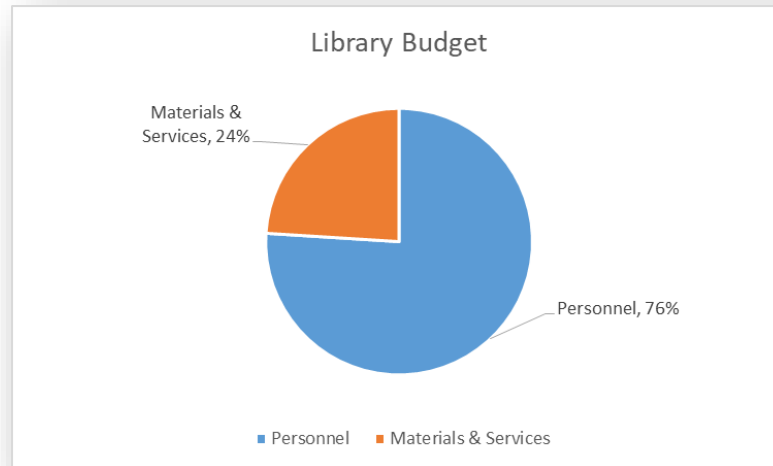
- Brass Ops 234<sup>th</sup> Army Band.
- Calvin Tibbets: Oregon's First Pioneer" with author Jerry Sutherland
- "Lightning In A Saddle: The Life of Evelyn Hamilton Cycling's Emancipated Warrior" with author Joe Kurmaskie.
- Journey: The Amazing Story of OR-7, the Oregon Wolf That Made History" with author Beckie Elgin.
- Solo Guitar Concert with local musician Wes Wahrmund.
- Researching History with author and historian Gloria Linkey.
- Local Fishes Global Dishes cooking class with Jennifer Burns Bright.
- Art Class: Drawing Skulls, real and imagined with Dorota Haber Lehigh.
- Fat of the Land: Adventures of a 20<sup>th</sup> Century Forager" with author Langdon Cook.
- Documentary Films, Work Boats of the Northwest with filmmaker Ron Walker.
- Going to the West concert with Adam Miller.
- Astoria the Last Rivertown; Documentary films with Ron Walker
- Listening to the Land: Exploring Positive Forrest Pathways with Peter Hayes
- Coastal Soul Cooking Class with LaNicia Williams.
- Listening to the Land: The Enigmatic Marbled Murrelet with Oregon State Research Biologist Kim Nelson.
- "Upstream: Searching for Wild Salmon From River to Table" with author Langdon Cook.
- Listening to the Land—"Life in the Intertidal Zone" with Melissa Keyser Program Coordinator of Haystack Rock Awareness Program.
- Historic River Steamboats Documentary films with Ron Walker
- Learn to Play the Ukulele with the Ukulalians.
- Flower Drawing Class with Dorota Haber-Lehigh.



## Budget

Total budget for 2017-2018 was \$689,778, a 4.5% increase from the previous year.

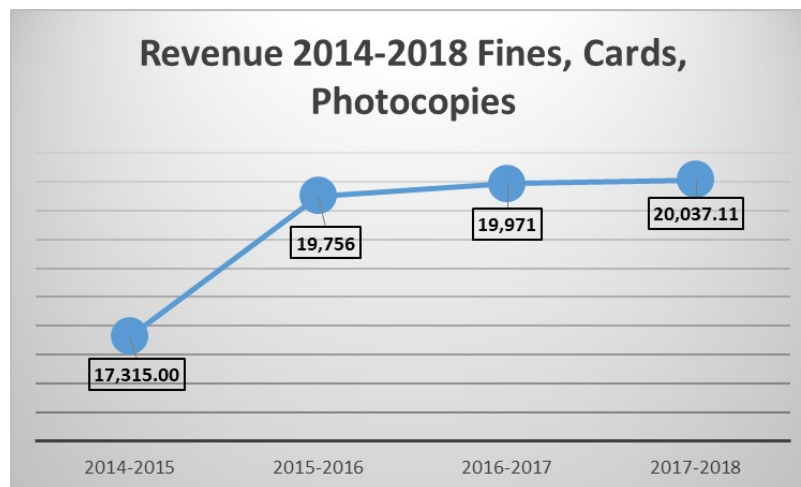
The majority of expenses are for personnel to keep the library operating and provide the best possible customer service and library experiences. The Library is open 53 hours a week and we average 65 people in the library per hour for every single hour the Seaside Library is open throughout the year.



## Technology

Thanks to the new fiber optic upgrade, Library Internet use is faster than ever. We also purchased two mobile wireless Internet hotspots that can be checked out and they are in constant demand. We continue to update computers and listen to requests for technology and the software that best serves our community.

## Revenue



The Seaside Library collects money for out of town library cards, visitor cards, fines, and photocopies. Total revenue in 2016-2017 was \$20,037.11. The total received in credit card transactions was 31% of all payments made.

## Friends of the Seaside Public Library

The Friends of the Seaside Public Library support all programs by the Library. They also support any special projects of the Library that are beyond the scope of the Library's budget. Funds provided by the Friends of the Library, a 501c3 nonprofit since 1985, are used primarily for programs, author events, performers, lecturers, and supplies for all of the children's craft programs. The Friends of the Library volunteer at the Library and also run a bookstore in the Library. We love our Library Friends!

Friends of the Library Board: Roni Rose (President) Nancy Taggard (Secretary), Hugh Kerwin (Treasurer) Pat Lehman (Bookstore Manager), Emily Nelson (Bookstore Manager), Nancy Zenk, and Craig Hafliger.

## Library Volunteers

In addition to our Friends of the Library we have many wonderful volunteers who serve at the Library. They cover new books, shelve books, put shelves in order, and so much more! This past year we had 23 volunteers serving 1,561 volunteer hours for a grand total of \$38,541.09 in estimated value of economic impact time volunteered. The current Independent Sector rate is \$24.69 per hour ([2018](#)).

## Seaside Public Library Foundation

Formed in 2014 as a non-profit 501c3, The Seaside Public Library Foundation held its second annual fundraiser at the Seaside Convention Center in 2018. Called Write on Seaside! the very successful event was co-sponsored by Libraries ROCC and featured nine local authors in a writing and auction extravaganza. Together the Foundation and ROCC raised nearly \$15,000.



The Library Foundation supports the long term capital goals of the library as well as other endeavors that are beyond the scope of the City's funding of the Library.

Successful past projects of the Seaside Public Library Foundation include early literacy book backpack bundles, a Radio Frequency identification (RFID) system

for the library, and books in Spanish for the multilingual room of the Library.

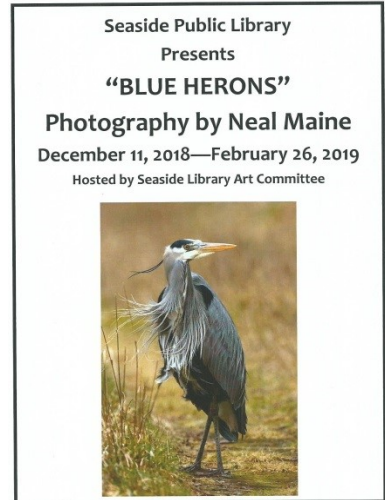
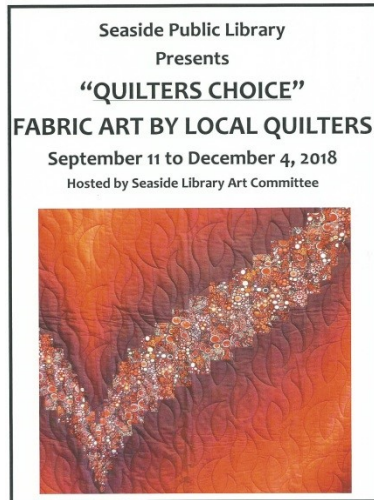
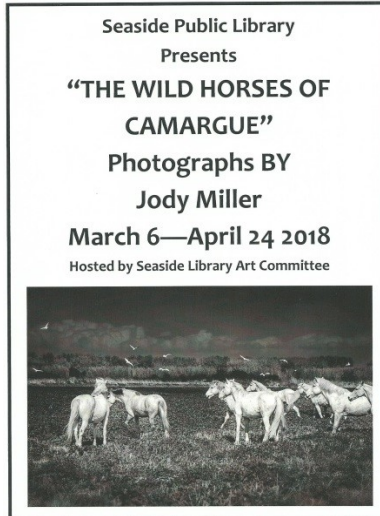
Foundation Board of Directors pictured: Jim Shipley, Jeremy Rust, Esther Moberg, Cristine Shade, Melissa Eskue-Ousley (Chair), and Ana Santili (Vice-Chair).





# 2018 Seaside Library Art Exhibits in Review

The Seaside Public Library art exhibits are proudly presented by the Seaside Library Art Committee and generously supported by the Seaside Library Board and Friends of the Library. Special thanks to all contributing artists and to the community, for supporting art at the library.



Seaside Public Library Art Committee:

Jon Burke, Tess Ratty, Bev Cordova (not pictured), Esther Moberg, Nancy Berry, and Marilyn Blacketer



# Those Who Serve You at the Library

The Seaside Public Library contributes its success to the following groups all working toward the good of the Library: The Library Board, Library Staff, Friends of the Library, Library Art Committee, The Library Foundation, and our wonderful Library Volunteers.

## Seaside Library Board

Russ Taggard, Board Chair  
Tess Ratty, Vice Chair  
Gloria Linkey, Secretary  
Catriona Penfield  
Eve Marx



Library Board Members: Catriona Penfield, Eve Marx, Gloria Linkey, Tess Ratty, and Russ Taggard

## Library Art Committee

Tess Ratty  
Jon Burke  
Nancy Berry  
Bev Cordova  
Marilyn Blacketer  
Esther Moberg



Art Committee: Jon Burke, Tess Ratty, Esther Moberg, Nancy Berry, and Marilyn Blacketer (Not pictured: Bev Cordova)

## Seaside Public Library Staff

Esther Moberg - Director  
Jon Burke - Assistant Director  
Dan Cawley - Materials Acquisitions  
Marian Rose - Youth Librarian  
Connie Word - Library Assistant  
Alex Cockrum - Library Tech Assistant  
Susan Park - Library Assistant  
Kapri Schlink - Library Assistant  
Dianne Hamilton - Library Assistant  
Liberty Shepard - Outreach Services

## Seaside Public Library Foundation

Melissa Ousley—Chair  
Ana Santilli—Vice Chair  
A.J. Wahl  
Jeremy Rust  
Jim Shipley  
Esther Moberg—Secretary

Library Foundation Board: Jim Shipley, Jeremy Rust, Esther Moberg, Cristine Shade, Melissa Eskue-Ousley (Chair), and Ana Santilli (Vice Chair)

