

#### REGULAR MEETING – Agenda December 14th, 2023 – 4 pm

I.	CALL	TO	ORDER	
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#### **Term Expiration**

a. Roll Call

Erik Marston (Chair)	10/25/24
Robert Fuller (Vice-Chair)	10/25/25
Nancy McCune	10/25/26
Shaun Wagner	10/25/25
Linda Benjamin	10/25/25
Robert Perkel	10/25/24
Dana Phillips	10/25/26

- II. Consensus of Agenda / Additions
  - a. Motion to Approve
- III. Minutes from November 17th, 2023
  - a. Motion to Approve
- IV. Declaration of Potential Conflict of Interest
- V. Guest Present
- VI. Advertising / Marketing

- Joshua Heineman / Tina Eilers

- a. Motion To Approve
- VII. Budget / Finance

- Jennifer Biamont

- a. Motion to Approve
- VIII. Sales Director's Report

- Tina Eilers

- a. Motion to Approve
- IX. General Manager's Report

- Brian

- a. Motion to Approve
- X. Old Business
  - a. Update fees

- Brian (Bob & Nancy)

- i. First meeting (Dec 18th 22nd)
- ii. Second meeting (Jan  $2-5^{th}$ )
- XI. New Business

- Open to all

- XII. Correspondence
- XIII. Adjournment



#### COMMISSION REGULAR MEETING November 16th, 2023

#### **CALL TO ORDER:**

The meeting was called to order at 4:02 p.m.

#### A. Roll Call:

Members Present:

Erik Marston Shaun Wagner Robert Fuller Robert Perkel Dana Phillips Linda Benjamin

Members Absent:

Nancy McCune

#### B. Consensus of Agenda/Additions:

There were no additions to the agenda. (Dana/Robert P)

#### MINUTES OF LAST MEETING:

The October minutes were approved as presented, and the September minutes were approved with the insertion of the conversation regarding the interfund loans. (Linda/Robert P)

#### **DECLARATION OF POTENTIAL CONFLICT OF INTEREST:**

There were no conflicts of interest.

#### **ACKNOWLEDGEMENT OF GUESTS PRESENT:**

• There were no guests Present.

#### **COMMITTEE REPORTS:**

#### A. Advertising/Marketing:

 Joshua started by explaining that we don't have any new ads right now.

- Joshua said that SCCC is part of an MPI email distribution that went out November 9th. The ad was displayed for the group to review.
   Brian added that we are always trying to keep current and create better content, and the current photo in this ad shows that perfectly.
- Joshua shared SCCC website stats for the month of October. He mentioned that now we get information from GA4 as opposed to Google Analytics.
- Tina talked about the Oregon State University supplier showcase and expo that she attended in October and said she made several good contacts.

(Robert F/Dana)

#### B. <u>Budget/Finance:</u>

- Jennifer B started with the status of the accounts receivable report through the end of October. She said all clients are up to date.
- Brian shared his current two-page budget report. He showed a display to explain the breakdown of funds with the information he has collected from the city.
- Robert F questioned Brian's budget report with how it represents the time frame for the dollar amount under the Insurance portion. Brian said he would find out.
- Shaun said he does not see an updated breakdown in the financial report regarding the distribution of the tourism tax dollars. Shaun added he is concerned about the loans to other departments and how these funds are being used and if they are going towards tourism activities. Joshua talked about the notes from the last meeting with information from Seth representing the city. Joshua explained that this is a City Manager and council budget decision. Brian said that he will work on getting that information from the city. (Shaun/Robert P)

#### **SALES DIRECTOR'S REPORT:**

- Tina started by talking about a trend she is seeing, and that is current attendees asking about renting the building for a different group event in the future. She mentioned that this reflects the renovation in how the building is selling itself.
- Tina shared her activity for the month of October with contacts, contracts, meetings, trainings, addendums, and site tours.
- Tina talked about the Word of Life group moving into the building this week and that the number of attendees has increased.
- Tina added that this is the time of year we do several civic events. She said these are the type of groups that do important fundraisers, and that they have been successful this year so far.

- Tina explained that she is still working on Triple Seat software client/calendar entries, and this has been a long process. She added that we are getting closer to opening it up to the rest of the staff.
- Brian reviewed the booking calendars and 10-year booking spreadsheet with the commission. (Robert F/Dana)

#### **GENERAL MANAGER'S REPORT:**

- Brian started by talking about the Economic Impact for October, he said it was almost 2.4 million.
- Brian shared the new arrangement for Iron Chef and said the event was almost sold out and was successful. Brian said he is impressed with how our crew thinks over and beyond to make each event even better.
- Brian talked about our upcoming maintenance and projects. He added that we have vendors we can count on, and they give us a prompt response. For example, we had to bring in a roofer to help us with some patching, and they showed up in a timely manner to make those repairs. Brian explained he has an Engineer that will help us choose a proper HVAC system.
- Brian said Oregon Fine Foods has given him a draft version of their menu.
   He added that he asked them to make the menu format more creative and engaging with more information. Brain said they are making those changes and some pricing changes.
- (Robert F/Dana)

#### **OLD BUSINESS:**

Brian moved the meeting to January 2024 regarding updating our fees for the building.

#### **NEW BUSINESS:**

The next commission meeting is December 14th. The group will vote on new leaders for 2024.

#### **CORRESPONDENCE:**

The Commission reviewed the surveys.

#### **ADJOURNMENT:**

The meeting was adjourned at 5:02p.m.

#### 2023-2024 ACCOUNTS RECEIVABLE

EVENT DATE	EVENT	INVOICE DATE	AMOUNT DUE	DATE PAID	AMOUNT PAID
5/14/23-5/17/23	Area Forum on Aging 2023	5/19/23	\$30,310.92	7/3/23	
5/18/23-5/20/23	MD Lions of Oregon Main Event	5/22/23	\$20,513.70		
5/18/23-5/20/23	MD Lions of Oregon Foundation	5/22/23	\$690.30	6/14/23	
5/22/23-5/25/23	NW Regional CIT Conference Main Event	5/30/23	\$23,725.72	7/3/23	
5/22/23-5/25/23	NW Regional CIT Conference Lunch Sub Billing	5/30/23	\$1,103.30	7/3/23	
5/22/23-5/25/23	NW Regional CIT Conference Breakfast Sub Billing	5/30/23	\$1,047.84	7/13/23	\$1,047.84
5/26/23-5/27/23	Sou' Wester Plant Sale	6/2/23	\$225.00	6/7/23	\$225.00
5/30/23-5/31/23	Pacifica Project	5/1/23	\$600.00	6/26/23	\$600.00
6/1/23-6/4/23	Sea Pac Ham Radio	6/8/23	\$19,155.60	6/20/23	\$19,155.60
6/1/23-6/1/23	Rotary Club of Seaside Cancellation Fee	6/1/23	\$300.00	7/5/23	\$300.00
6/7/23-6/8/34	Seaside High School Graduation	5/1/23	\$450.00	6/14/23	\$450.00
6/9/23-6/10/23	Encore Dance Recital	6/13/23	\$2,711.05	7/5/23	\$2,711.05
6/20/23-6/23/23	COSA Summer Conference	6/26/23	\$62,825.89	7/17/23	\$62,825.89
6/26/23	Clatsop Association of Realtors	6/26/23	\$2,676.22	7/17/23	\$1,885.00
6/26/23	Clatsop Association of Realtors	6/26/23	\$791.22	8/10/23	\$791.22
9/10/23	Class of 1963 Reunion	6/29/23	\$150.00	7/3/23	\$150.00
10/20/23-10/21/23	Seaside Rotary Auction 2023	7/1/23	\$300.00	7/5/23	\$300.00
9/11/23-9/13/23	United Steel Workers District Conference Deposit	7/3/23	\$2,400.00	8/7/23	\$2,400.00
10/30/23	Life Line Screening Oct 23	7/3/23	\$200.00	7/14/23	\$2,400.00
7/29/23	Pacific Northwest Custom Invitational 2023	7/6/23	\$550.00	7/12/23	\$550.00
6/29/23	CIS Trust	7/12/23	\$761.10	7/26/23	\$761.10
7/6/23	Clatsop Association of Realtors Short Term Rental #1	7/13/23	\$1,496.86	7/28/23	
9/9/23	SHS Class of 1973 Reunion	7/16/23	\$3,103.40	7/24/23	\$1,496.86
2/25/24	Englund Marine Anniversary Celebration Deposit	7/18/23	\$650.00	7/24/23	\$3,103.40
6/6/23-6/8/23	Coast Spotlight Talent Show Fundraiser	7/18/23	\$1,250.00	8/7/23	\$650.00
1/13/24-1/14/24	Wedding Trade Show	7/18/23	\$1,250.00	8/18/23	\$1,250.00
7/9/23-7/16/23	Spotlight Dance Cup	7/20/23	\$6,450.00	8/7/23	\$1,100.00
7/17/23-7/23/23	Miss Oregon 2023	7/24/23	\$9,071.49	7/28/23	\$6,450.00
7/27/23	Clatsop Association of Realtors Short Term Rental #2	7/27/23	\$1,318.00	7/28/23	\$9,071.49
7/27/23	Clatsop Association of Realtors Short Term Rental #2	7/27/23	\$210.00	8/8/23	\$1,108.00
7/29/23	Pacific Northwest Custom Invitational 2023	8/7/23	\$650.00		\$210.00
7/31/23	South Korean Delegates	8/7/23	\$3,658.00	8/25/23 12/13/23	\$650.00
9/23/24-9/26/24	NW GIS Conference Rental Deposit	8/11/23	\$2,000.00	9/6/23	\$3,658.00
8/17/23	Clatsop Association of Realtors Webmaps 23	8/28/23			\$2,000.00
8/28/23	OAWU Summer Classic 2023	8/28/23	\$1,229.00	8/27/23	\$1,229.00
8/28/23-8/31/23	OR State Police CJIS Training 2023	9/6/23	\$24,719.28 \$13,131.90	10/2/23	\$24,719.28
10/23/23-10/25/23	OR Ministry Conference	9/28/23	\$1,500.00	10/16/23	\$13,131.90
9/10/23	Class of 1963 Reunion	9/6/23		9/28/23	\$1,500.00
9/6/23-9/8/23	Head Start Pre-Service 23		\$1,481.04	9/6/23	\$1,481.04
5.5.20 5.5.20	Frodu Start Fre-OctVICE 20	9/15/23	\$21,151.82	10/23/23	\$21,151.82

#### 2023-2024 ACCOUNTS RECEIVABLE

9/10/23	Class of 1963 Reunion	9/15/23	\$84.96	9/18/23	\$84.96
9/15/23	OSPA George Fox Reception	9/18/23	\$240.72	10/2/23	\$240.72
9/15/23	OSPA Pacific University Reception	9/18/23	\$410.64	10/2/23	\$410.64
9/15/23	OSPA OHSU Alumni Reception F&B Only	9/18/23	\$371.70	9/20/23	\$371.70
9/15/23	OSPA OHSU Alumni Reception Alcohol Only	9/18/23	\$247.80	9/20/23	\$247.80
9/15/23	OSPA Sanofi Luncheon	9/20/23	\$2,492.16	9/21/23	\$2,492.16
9/13/23-9/16/23	OSPA Fall Conference 2023	9/18/23	\$26,977.14	9/25/23	\$26,977.14
9/18/23-9/21/23	Pacific Shellfish Growers Conference	9/26/23	\$69,928.72	10/11/23	\$69,928.72
9/22/23-9/24/23	It's A She Thang Conference	9/26/23	\$17,981.90	10/6/23	\$17,981.90
9/25/23-9/28/23	OR Vocational Rehab In-Service	10/3/23	\$38,627.10	10/6/23	\$38,627.10
9/29/23-10/2/23	ASAN Fall Conference	10/3/23	\$16,262.24	10/3/23	\$16,262.24
3/8/24-3/10/24	Pouring at the Coast Cancellation	10/4/23	\$300.00		7.0,000
12/8/23-12/9/23	Toy Drive 2023	10/9/23	\$600.00	10/9/23	\$600.00
6/7/24-6/8/24	Dance Recital 2024	10/9/23	\$800.00	10/9/23	\$800.00
10/2/23-10/8/23	ACBL Regional Tournament	10/10/23	\$17,476.05	10/19/23	\$17,476.05
10/8/23-10/9/23	Columbia Pacific Annual Summit	10/16/23	\$22,818.34	11/14/23	\$22,818.34
10/11/23-10/14/23	West Coast Women's Conference	10/17/23	\$24,097.13	10/19/23	\$24,097.13
10/16/23	CAR Ethics Training	10/18/23	\$1,358.80	10/18/23	\$1,358.80
10/18/23-10/20/23	NOW Lutheran Educators	10/23/23	\$13,945.94	11/27/23	\$13,945.94
10/21/23	Chinook Co-Stewardship	10/23/23	\$1,386.15	11/6/23	\$1,386.15
10/23/23-10/25/25	OMN Intermission	10/25/23	\$37,021.58	10/31/23	\$37,021.58
7/5/24-7/7/24	Metaphysics & Wellness Fair Deposit	10/25/23	\$1,500.00	11/13/23	\$1,500.00
10/27/23-10/28/23	Seaside Sashay	11/1/23	\$2,030.00	11/6/23	\$2,030.00
10/29/23	Founders Dinner	11/1/23	\$6,238.20	11/13/23	\$6,238.20
7/28/24-7/31/24	OR School Officer Conference 2024	11/6/23	\$4,000.00	11/13/23	\$4,000.00
11/1/23-11/4/23	OFDDA Conference	11/7/23	\$31,672.86	11/27/23	\$31,672.86
11/4/23-11/6/23	OASC Fall Conference	11/8/23	\$20,491.78	11/15/23	\$20,491.78
11/8/23	Seaside Kids Pancake Feed	11/13/23	\$150.00	117 10720	Ψ20, 101.70
11/9/23	Head Start All Staff PBIS Training	11/13/23	\$4,712.60	11/27/23	\$4,712.60
11/13/23-11/14/23	Iron Chef 2023	11/15/23	\$1,477.00	11/21/20	Ψ1,712.00
11/15/23-11/16/23	PEO Holiday Boutique	11/22/23	\$285.00	12/1/23	\$285.00
11/17/23-11/19/23	Word of Life Family Conference	11/27/23	\$12,857.00	12/1/23	\$12,857.00
		TOTAL	6044 500 40		
		TOTAL	\$644,502.16		\$641,573.94

#### **Updated 11/28/23**

### **Dec 2023 Commission Meeting**

Account Name	Appropriations	Avg Monthly	Y-D Expenditures	<b>Budget Remaining</b>	% Remaining
ADVERTISING	\$45,000		\$14,643	\$30,357	67%
AUDIT	\$7,500	\$170	\$680	\$6,820	91%
BUILDING MAINTENANCE	\$35,000	\$4,502	\$18,008	\$16,992	49%
CLOTHING	\$4,000	\$843	\$3,373	\$627	16%
CREDIT CARD DISCOUNT	\$1,000	\$121	\$485	\$515	51%
DUES & MEMBERSHIPS	\$5,000	\$380	\$1,519	\$3,481	70%
ELECTRICITY	\$60,000	\$4,143	\$16,571	\$43,429	72%
EQUIPMENT MAINTENANCE	\$12,000	\$850	\$3,401	\$8,599	72%
FOOD & LIQUOR FRANCHISE	\$875,000	\$54,439	\$217,757	\$657,243	75%
GARBAGE	\$3,000	\$203	\$811	\$2,189	73%
GAS/DIESEL/OIL	\$1,000	\$0	\$0	\$1,000	100%
GROUNDS MAINTENANCE	\$12,000	\$883	\$3,533	\$8,467	71%
HEATING FUEL	\$25,000	\$258	\$1,034	\$23,966	96%
INSURANCE	\$100,000	\$26,550	\$106,201	(\$6,201)	-6%
LEGAL SERVICES	\$500	\$291	\$1,165	(\$665)	-133%
MAINTENANCE CONTRACTS	\$20,000	\$768	\$3,073	\$16,927	85%
MINOR EQUIPMENT	\$50,000	\$6,238	\$24,952	\$25,048	50%
POSTAGE & FREIGHT	\$500	\$18	\$72	\$428	86%
PRINTING	\$2,500	\$0	\$0	\$2,500	100%
PROFESSIONAL/CONTRACTUAL	\$100,000	\$3,851	\$15,405	\$84,595	85%
PUBLICATIONS	\$150	\$0	\$0	\$150	100%
RENTALS & LEASES	\$10,000	\$10	\$40	\$9,960	100%
SUPPLIES	\$30,000	\$2,569	\$10,277	\$19,723	66%
TELEPHONE	\$5,000	\$353	\$1,411	\$3,589	72%
TRAINING	\$20,000	\$23	\$90	\$19,910	100%
TRAVEL & MEETING	\$25,000	\$275	\$1,102	\$23,898	96%
Total	\$1,449,150	\$111,401	\$445,603	\$1,003,547	69%

Account Name	Appropriations	Avg Monthly	Y-D Expenditures	<b>Budget Remaining</b>	
FICA	\$60,044		\$14,243	\$45,801	76%
HEALTH/DENTAL/LIFE INSURA	\$166,467	\$9,277	\$37,108	\$129,359	78%
INSURANCE SPLIT	\$4,000	\$150		\$3,400	85%
LONGEVITY BONUS	\$5,536	\$338	\$1,353	\$4,183	76%
OVERTIME/HOLIDAY PAY	\$15,000	\$25	\$100	\$14,900	99%
PAID FAMILY LEAVE	\$3,057	\$200	\$798	\$2,259	74%
PART-TIME HELP	\$0	\$379	\$1,515	(\$1,515)	,.
RETIREMENT	\$206,906	\$7,769	\$31,077	\$175,829	85%
Salaries and Wages	\$764,356	\$46,601	\$186,402	\$577,954	76%
UNEMPLOYMENT	\$764	\$43	\$171	\$593	78% 78%
WORKMANS COMPENSATION INS	\$1,070	\$457	\$1,827	(\$757)	-71%
Total	\$1,227,200	\$68,799	\$275,195	\$952,005	78%

Account Name	Appropriations	Avg Monthly	Y-D Expenditures	<b>Budget Remaining</b>
Interfund Loan - FIRE EQU	\$1,250,000	\$0	\$0	
Interfund Loan - Water	\$900,000	\$0	\$0	
BOND PRINCIPAL	\$615,000	\$0	\$0	
BOND INTEREST	\$526,050	\$0		\$526,050
Total	\$3,291,050	\$0	\$0	\$3,291,050
Account Name	Appropriations	Avg Monthly	Y-D Expenditures	Budget Remaining
DITTOING	44			

Account Name	Appropriations	Avg Monthly	Y-D Expenditures	<b>Budget Remaining</b>	
BUILDING	\$1,750,000	\$10,214			1
CONTINGENCIES	\$300,000	\$0	\$0		
ENDING FUND BALANCE	\$10,368,504	\$0			
EQUIPMENT	\$25,000	\$5,809	\$23,237		
Total	\$12,443,504	\$16,023	\$64,094	\$12,379,410	99%

# Seaside Civic & Convention Center Sales Report November 2023

**Number of Contacts:** 

45

**Contracts Received:** 

7

**Addendums Received** 

6

**Meetings & Trainings:** 

9

**Site Tours of SCCC:** 

2

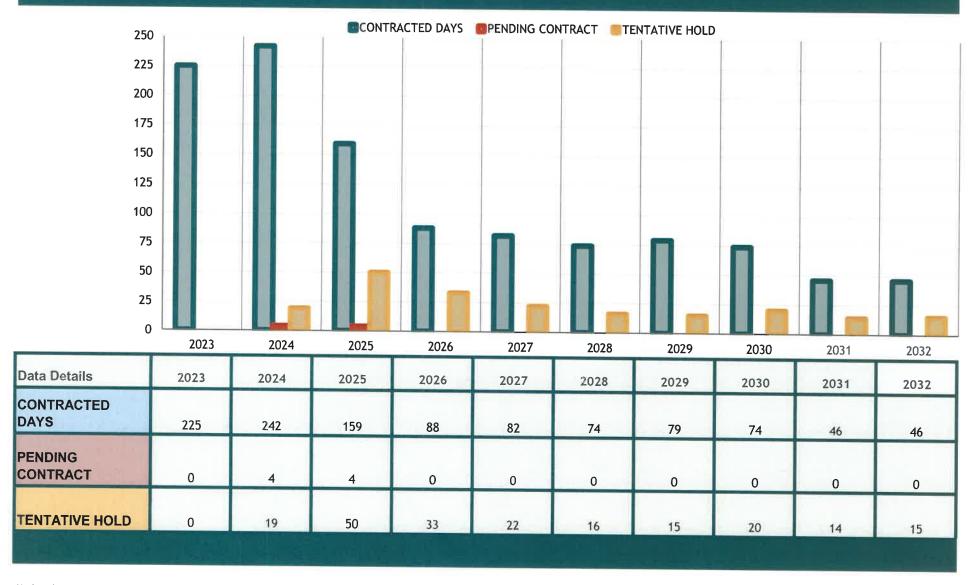
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**Cancelled Contracts:** 

November 16, 2023, Clatsop County T.I.O. Law Enforcement Training

Priority	New	Return	Attendees	Dates	Event
1		×	250	12/29-31/2023	Addendum Almost New Year's Roundup 2023 Transferring Authorized Representative From Holly Byrum to Kelly Goss
1		х	250	12/27-29/2024	Addendum Almost New Year's Roundup 2024 Transferring Authorized Representative From Holly Byrum to Kelly Goss
1		х	250	12/26-28/2025	Addendum Almost New Year's Roundup 2025 Transferring Authorized Representative From Holly Byrum to Kelly Goss
1		х	250	12/31/26- 1/3/2027	Addendum Almost New Year's Roundup 2026 Transferring Authorized Representative From Holly Byrum to Kelly Goss
1		х	340	10/27-29/2025	OR Ministry Network "Intermission" Conference 2025
1		х	340	10/26-28/2026	OR Ministry Network "Intermission" Conference 2026
1	х		300	10/20-23/2025	NW Conference on Disability Services 2025
1	х		250	10/31- 11/1/2024	OSECE Statewide Conference 2024
2	х		220		OR School Resource Officers School Safety Conference 2024

# SEASIDE CIVIC & CONVENTION CENTER BOOKING INFORMATION 2023-2032







### **2023 BOOKING CALENDAR**

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**YELLOW** = CONTRACTED DAYS - 225 days

Updated 12/4/2023

RED = CONTRACT PENDING- 0 days

**GREEN** = TENTATIVE HOLD - 0 days

**GREY = FACILITY MAINTENANCE - 0 days** 





# **2024 BOOKING CALENDAR**

			2					7								7 -							
			Jai	nuary	/						Feb	ruar	у						M	arch			
	S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S
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	7	8	9	10	11	12		•	4	5		7	8		10	•	3	4	5	6	7	8	
	14	15	16	17	18	19	20		11	12	13	14	15	16	17 24	•	10	11	12	13	14	15	16
	21	22	23	24	25	26	27	Þ	18	19		21	22	23	24		17	18	19	20	21	22	23
	28	29	30	31				•	25	26	27	28	29			•	24	25	26	27	28	29	30
																•	31						
			A	pril							N	lay							Jı	une			
	S	M	T	W	T	F	S		S	M	Т	W	Т	F	S		S	M	Т	W	Т	F	S
•		1	2	3	4	5		•				1	2	3	4	•			1000	1000			1
•	7			10	11	5 12	6 13 20	•	5	6	7	8	9	10	11	•	2	3	4	5	6	7	8
•	14	15	16	17	18	19		•	12			15	16	17	18	•	2 9	10	11	12	13	14	15
•	21	22	23	24	25	26	27	•	19	20	21	22	23	24	25	•	16	17	18	19	20	21	22
•	28	29	30					•	26	27	28	29	30	31		•	23	24	25	26	27	28	29
																•	30						
			Jı	ıly							Au	gust							Sent	embe	ar .		
	S	M	T	W	T	F	S		S	M	T	W	Т	F	S		S	M	T	W	T	F	S
•		1	2	3	4	5	6	•					ī	2	3	•	1		3	4	5	6	7
•	7	8	9	10		12	13	•	4	5	6	7	8	9	10		8	2 9 16 23	10	11	12	13	14
•	14	15	16	17	18	19	20	•	11	12	13	14	15	16		•	15	16	17	18	19		21
•	21	22	23	24	25	26	27	-	18	19	20	21	22	23	24	•	22	23	24	25	26	20 27	28
	28	20	30					•	25	26	27	28	29	30	31	•	29	30					
			Oct	ober							Nove	mba							Dage	mb.			
	S	M	T	W	Т	F	S		S	M	T	W	T	E	6		C		T	mbe	ar.	IC	C
•			1		3			4	5	171	i e i L	7.5		1	2	K	S	M	2	VV	5	F 6	S
1	6	7	8	9	3 10	11	5 12	-	3	4	5	6	7	8	9		8	9	3 10	4 11	5 12	6	7
1	13	14	15	16	17	18	19	1	10	11	12	13	14	15	16		15			11	12	13 20	14
1	20	21	22		94	25	26	1	17	18	19	20	21	22	23		22	23	24	25	26		21 28
•	27	28		30	31				24	25	26	27	28						31	43	20	21	20
VELLO							242 4	-	Sect 1				20				27	20	31				

**YELLOW** = CONTRACTED DAYS - 242 days

Updated 11/29/23

RED = CONTRACT PENDING - 4 days

GREEN = TENTATIVE HOLD - 19 days

**GREY** = FACILITY MAINTENANCE - 9 days

## General Managers Report November 2023

In November, we held ninteen (19) event/usage days, which included: Three (3) Conferences, Three (3) Civic Events, and Three (3) Fundraisers.

**Economic Impact:** \$2,571,635.00 to our Seaside Business Community.

#### Upcoming, we have;

November 13-14
November 15-16
November 16
November 17-19
November 24-25
Nov 27- Dec 3

IRON CHEF GOES COASTAL
P.E.O. HOLIDAY TREASURES BOUTIQUE
TIO LAW ENFORCEMENT TRAINING
WORD OF LIFE FAMILY CONFERENCE
SEASIDE ARTISAN FAIR
FESTIVAL OF TREES

#### DECEMBER 2023

December 7<sup>th</sup>
December 7<sup>th</sup>
December 8<sup>th</sup>
December 12<sup>th</sup>
December 8-9
December 18-21
December 29-31

Pearl Harbor Day Remembrance
ORLA/OLTA Tour and Q&A session
2023 State of Oregon Disparity Study Meeting
City of Seaside EPREP & Department Head Meeting
ENCORE DANCE RECITAL AND TOY DRIVE
SANTA'S WORKSHOP
ALMOST NEW YEAR'S ROUNDUP

#### Brian's two cents:

As my first full calendar year comes to a close, I'd like to take a moment to share a couple of insights I've gained along the way. These reflections are in no particular order:

- (a) One major realization is that things tend to cost more than initially anticipated, and our consumption often exceeds the planned amount.
- (b) I'm incredibly grateful for our amazing staff, who consistently prioritize creating a positive experience for our clients.
- (c) It's clear that achieving the perfect room temperature for everyone in the audience is an elusive goal.
- (d) On a lighter note, our tables are impressively sturdy not that I'm challenging anyone to test their strength!

As we wrap up the calendar year, I want to express my sincere gratitude to everyone who played a role in making each event memorable for our event managers, attendees, civic groups, and art enthusiasts. Collaboratively, we've built a supportive community, and I'd like to extend a big thank you to the Seaside Civic & Convention Center Team, Oregon Fine Foods, as well as all our vendors and suppliers. Our guests appreciate your contributions, and we eagerly anticipate seeing you all again next year.

Warm regards, Brian

# Monthly Event Report – November 2023

#	Event	<b>Event Days</b>	Attendees
1	Oregon Fire District Directors	4	140
1	OR Assn of Student Councils	3	1000
3	CAT Staff Training	1	100
4	PEO Holiday Treasures Boutique	2	700
4	Iron Chef Goes Coastal	2	720
1	Word of Life Family Conference	3	500
3	Seaside Artisan Fair	2	1,250
4	Seaside Kids Pancake Feed		400
3	City of Seaside CIS Meeting		15
To	tals: 9 Events	19	4825

	Key	Total Events	Attendees
1	Conference/Convention	3	1,640
2	Trade Show	0	0
3	Civic Event	3	1365
4	Fundraiser	3	1,820
5	State of Oregon	0	0
Totals		9	4825

Seaside Civic and Convention Center: Economic Impact / Room Tax Revenue												
Month	2019		2020		2021		2022		2023			
January	\$ 670,525.00	\$	1,259,519.00	\$	13,397.00	\$	289,775.00	\$	967,660.00			
February	\$ 159,118.00	\$	1,115,551.00	\$	987,130.00	\$	1,897,091.00	\$	1,202,772.00			
March	\$ 1,261,332.00	\$	707,974.00	\$	269,086.00	\$	1,941,172.00	\$	2,025,227.00			
April	\$ 3,412,611.00	\$	-	\$	298,213.00	\$	5,068,830.00	\$	4,227,075.00			
May	\$ 3,903,943.00	\$	-	\$	913,027.00	\$	1,147,357.00	\$	1,773,456.00			
June	\$ 5,352,622.00	\$	26,794.00	\$	1,016,477.00	\$	3,122,194.00	\$	3,403,889.00			
July	\$ 1,681,435.00	_	18,693.00	\$	2,045,482.00	\$	1,477,138.00	\$	3,217,944.00			
August	\$ 1,252,004.00	-	808,559.00	\$	454,033.00	\$	1,046,153.00	\$	602,683.00			
September	\$ 1,907,811.00		45,549.00	\$	289,978.00	\$	1,563,725.00	\$	2,030,243.00			
October	\$ 3,247,581.00	\$	826,635.00	\$	895,917.00	\$	1,534,170.00	\$	2,382,070.00			
November	\$ 5,220,893.00	\$	206,180.00	\$	2,228,910.00	\$	2,336,097.00	\$	2,571,635.00			
December	\$ 938,458.00	\$	302,650.00	\$	593,261.00	\$	1,064,681.00					
TOTAL	\$ 29,008,333.00	\$	5,318,104.00	\$	10,004,911.00	\$	22,488,383.00	\$	24,404,654.00			
Annual Facility Usage	213		96		168		257		228			
Room Tax Revenue												
Jan-Mar	\$ 843,846.00		827,427.00	\$	1,203,048.00	\$	1,315,348.00	\$	941,655.00			
April-June	\$ 1,387,666.00		682,356.00	\$	2,044,128.00	\$	1,795,715.00	\$	1,625,482.00			
July-Sept	\$ 2,146,082.00		2,222,882.00	\$	2,756,221.00	\$	2,836,867.00	\$	2,836,867.00			
Oct-Dec	\$ 907,746.00		1,098,752.00	\$	1,099,439.00	\$	1,198,695.00					
TOTAL	\$ 5,285,340.00	\$	4,831,417.00	\$	7,102,836.00	\$	7,146,625.00	\$	5,404,004.00			

#### #40

#### COMPLETE

Collector: Web Link 1 (Web Link)

Started: Friday, November 17, 2023 11:51:26 AM Last Modified: Friday, November 17, 2023 12:16:16 PM

**Time Spent:** 00:24:49 **IP Address:** 172.56.105.40

#### Page 1: Seaside Civic and Convention Center Evaluation Survey

#### Q1

Please tell us about your event.

Name of Event Holiday Treasures Sale

Name of Evaluator Sheri Anderson

Email Address RetiredLT123@gmail.com

Number of Attendees 700???

Date(s) Nov. 16 set up, and Nov 17, 2023

#### Q2

Please rate your booking experience with Tina Eilers (Director of Sales). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Communication Skills Outstanding

Timely Response Outstanding

Knowledge of Facility Outstanding

Courtesy Outstanding

Other (please specify):

Tina is always on top of everything and since we are a non-profit, she keeps tabs and notifies us as soon as we can officially book the room each year. We really appreicate that.

#### Q3

Please rate your event coordination experience with Celeste Kenneally (Special Events Coordinator). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Communication Skills Outstanding

Timely Response Outstanding

Knowledge of Facility Outstanding

Courtesy Outstanding

Other (please specify): Celeste is very helpful. As we make changes each year,

trying to make the event better she is very accommodating and has fabulous suggestions as to the best tables, signs or any extra equipment we may need to make our event even

better. I really enjoy her energy and kindness.

#### Q4

Please rate our facility. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Properly Equipped Outstanding

Appearance Outstanding

Signage Outstanding

Value Outstanding

Other (please specify): Since we are a non profit, we really appreciate the special

pricing that is offered to our organization.

#### Q5

Please rate our Operations Staff (Event Personnel). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Communication Skills Outstanding

Timely Response Outstanding

Event Execution Outstanding

Knowledge Outstanding

Courtesy Outstanding

Other (please specify): The staff was "Johnny on the spot" with anything we needed

or any special requests that came up last minute. we had to add a couple different tables last minute. The staff had the tables to us in no time and were cheerful as they set the tables up. Their promptness to our requests were greatly

appreciated.

#### Q6

Please rate your room set-up & housekeeping. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Set To Specifications Outstanding

Overall Cleanliness Outstanding

Equipment Set-Up Outstanding

Equipment Condition Outstanding

Restrooms/Cleanliness Outstanding

#### Q7

Please rate your audio visual / technical experience. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Technical Knowledge Outstanding

Sound Equipment Outstanding

Lighting Equipment Outstanding

WIFI Experience Good

Other (please specify): We had a slight hiccup with the music. It was playing in the

lobby but not in the room. When the music came on suddenly it was really loud. The staff was on it and had it fixed quickly. The WIFI cut out a few times, but for the most

part was good

#### Q8

Please rate our Front Office Staff. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Communication Skills Outstanding

Timely Response Outstanding

Knowledge Outstanding

Courtesy Outstanding

Other (please specify): AMAZING! Everyone is always so nice and helpful. Jennifer

went out of her way to make our slides on the monitors even better. She added some photos and just did a super job!

#### Q9

Please rate your experience with Roscoe Rotella (Food & Beverage Director/Chef with Oregon Fine Foods). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism N/A

Communication Skills N/A

Timely Response N/A

Menu Creativity

Courtesy N/A

#### Q10

Please rate our food and beverage personnel and product quality. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Food and Beverage Quality N/A

Responsive to Needs N/A

Presentation/Creativity N/A

Properly Staffed N/A

Flexibility of Staff N/A

Courtesy of Staff N/A

#### Q11

Please rate your Seaside lodging experience. (Indicate name of lodging property(s) in the box titled "Other" below)NOTE: Although not the provider of lodging, we are interested in your overall impression of the quality of your stay. This information will be shared with the Seaside lodging community.

Availability

Affordability

N/A

Cleanliness

N/A

Guest Room Appearance

N/A

Courtesy of Front Desk Staff

N/A

Parking

N/A

Amenities

#### Q12

Were there members of our team who provided exceptional customer service?

Celeste and Jennifer were both AMAZING in every aspect

Q13 Respondent skipped this question

Please provide any suggestions you have for improving your experience with us.

Q14 Respondent skipped this question

Please comment on your overall experience while visiting Seaside.

Q15 Repeat Customer

How did you hear about us?

Q16 Respondent skipped this question

If you know of someone who might benefit from using our facility, please share their contact information. Our Director of Sales will contact them.

#### #41

#### COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, November 21, 2023 8:54:49 AM Tuesday, November 21, 2023 9:03:56 AM

Last Modified: Time Spent:

00:09:06

**IP Address:** 

172.56,153.66

#### Page 1: Seaside Civic and Convention Center Evaluation Survey

#### Q1

Please tell us about your event.

Name of Event

**Family conference** 

Name of Evaluator

Ivan Shostakovskiy

**Email Address** 

sswedhost@gmail.com

Number of Attendees

500+

Date(s)

11.17-19.23

#### Q2

Please rate your booking experience with Tina Eilers (Director of Sales). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism

Outstanding

Communication Skills

Outstanding

Timely Response

Outstanding

Knowledge of Facility

Outstanding

Courtesy

Outstanding

Other (please specify):

I'm very pleased to work with the management

#### Q3

Please rate your event coordination experience with Celeste Kenneally (Special Events Coordinator). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Communication Skills Good

Timely Response Average

Knowledge of Facility Outstanding

Courtesy Outstanding

Other (please specify): Very pleased work with the coordinator

#### Q4

Please rate our facility. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Properly Equipped Average

Appearance Outstanding

Signage Outstanding

Value Outstanding

Other (please specify): The sound system needs to be upgraded for sure

#### Q5

Please rate our Operations Staff (Event Personnel). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement,

Professionalism Good

Communication Skills Good

Timely Response Good

Event Execution Good

Knowledge Average

Courtesy Good

Other (please specify): Regarding a sound system. Some quality mixing should

have been better was a lot of interference in the

microphones and overall sound.

#### Q6

Please rate your room set-up & housekeeping. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Set To Specifications
Outstanding
Overall Cleanliness
Outstanding
Equipment Set-Up
Outstanding
Equipment Condition
Outstanding
Restrooms/Cleanliness
Outstanding

#### Q7

Please rate your audio visual / technical experience. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Good
Technical Knowledge Average
Sound Equipment Average
Lighting Equipment Good
WIFI Experience Good

Other (please specify): Regarding a sound system. Some quality mixing should

have been better was a lot of interference in the

microphones and overall sound.

#### Q8

Please rate our Front Office Staff. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism

Communication Skills

Timely Response

Knowledge

Courtesy

Outstanding

Outstanding

Outstanding

#### Q9

Please rate your experience with Roscoe Rotella (Food & Beverage Director/Chef with Oregon Fine Foods). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism **Outstanding** Communication Skills Outstanding Timely Response Outstanding Menu Creativity Outstanding Courtesy Outstanding

#### Q10

Please rate our food and beverage personnel and product quality. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Food and Beverage Quality Outstanding Responsive to Needs Outstanding Presentation/Creativity Outstanding **Properly Staffed** Outstanding Flexibility of Staff Outstanding Courtesy of Staff Outstanding

#### Q11

Please rate your Seaside lodging experience. (Indicate name of lodging property(s) in the box titled "Other" below)NOTE: Although not the provider of lodging, we are interested in your overall impression of the quality of your stay. This information will be shared with the Seaside lodging community.

Availability N/A Affordability N/A Cleanliness N/A Guest Room Appearance Good Courtesy of Front Desk Staff Good

Parking Outstanding

Amenities Outstanding

#### Q12

Were there members of our team who provided exceptional customer service?

Response to overall requests besides the audio

#### Q13

Please provide any suggestions you have for improving your experience with us.

Upgrade sound system and education

#### Q14

Please comment on your overall experience while visiting Seaside.

Great place, great opportunities, great staff we were so happy to utilize your facility. May God bless you all

#### Q15

How did you hear about us?

#### Referral,

Repeat Customer

#### Q16

Respondent skipped this question

If you know of someone who might benefit from using our facility, please share their contact information. Our Director of Sales will contact them.

#### #42

#### COMPLETE

Collector:

Web Link 1 (Web Link)

Started: Last Modified:

Thursday, November 30, 2023 3:02:40 PM Thursday, November 30, 2023 3:05:44 PM

Time Spent:

00:03:04

IP Address:

76.191.93.226

Page 1: Seaside Civic and Convention Center Evaluation Survey

#### Q1

Please tell us about your event.

Name of Event

**CIS & Department Head Training** 

Name of Evaluator

Jon Rahi

**Email Address** 

jr@cityofseaside.us

Number of Attendees

15

Date(s)

11/29/2023

#### Q2

Please rate your booking experience with Tina Eilers (Director of Sales). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism

Outstanding

Communication Skills

Outstanding

Timely Response

Outstanding

Knowledge of Facility

Outstanding

Courtesy

Outstanding

#### Q3

Please rate your event coordination experience with Celeste Kenneally (Special Events Coordinator). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism

Outstanding

Communication Skills

Outstanding

Timely Response

Outstanding

Knowledge of Facility

N/A

Courtesy

Outstanding

#### **Q4**

Please rate our facility. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Properly Equipped Outstanding

Appearance Outstanding

Signage Outstanding

Value Outstanding

#### Q5

Please rate our Operations Staff (Event Personnel). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Communication Skills Outstanding

Timely Response N/A

Event Execution Outstanding

Knowledge N/A

Courtesy N/A

#### Q6

Please rate your room set-up & housekeeping. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Set To Specifications Outstanding

Overall Cleanliness Outstanding

Equipment Set-Up Outstanding

Equipment Condition Outstanding

Restrooms/Cleanliness Outstanding

#### Q7

Please rate your audio visual / technical experience. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Technical Knowledge Outstanding

Sound Equipment N/A
Lighting Equipment N/A

WIFI Experience Outstanding

#### Q8

Please rate our Front Office Staff. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism

Communication Skills

Outstanding

Timely Response

Courtesy

Outstanding

Outstanding

Outstanding

Outstanding

#### Q9

Please rate your experience with Roscoe Rotella (Food & Beverage Director/Chef with Oregon Fine Foods). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism

N/A

Communication Skills

N/A

Timely Response

N/A

Menu Creativity

N/A

Courtesy

N/A

#### Q10

Please rate our food and beverage personnel and product quality. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Food and Beverage Quality

Responsive to Needs

N/A

Presentation/Creativity

N/A

Properly Staffed

N/A

Flexibility of Staff

N/A

Courtesy of Staff

#### Q11

Please rate your Seaside lodging experience. (Indicate name of lodging property(s) in the box titled "Other" below)NOTE: Although not the provider of lodging, we are interested in your overall impression of the quality of your stay. This information will be shared with the Seaside lodging community.

Availability

Affordability

N/A

Cleanliness

N/A

Guest Room Appearance

N/A

Courtesy of Front Desk Staff

N/A

Parking

N/A

Amenities

Q12 Respondent skipped this question

Were there members of our team who provided exceptional customer service?

Q13 Respondent skipped this question

Please provide any suggestions you have for improving your experience with us.

Q14 Respondent skipped this question

Please comment on your overall experience while visiting Seaside.

Q15 Repeat Customer

How did you hear about us?

Q16 Respondent skipped this question

If you know of someone who might benefit from using our facility, please share their contact information. Our Director of Sales will contact them.

#### #42

#### COMPLETE

Collector:

Web Link 1 (Web Link)

Started: Last Modified:

Thursday, November 30, 2023 3:02:40 PM Thursday, November 30, 2023 3:05:44 PM

Time Spent:

00:03:04

IP Address:

76.191.93.226

#### Page 1: Seaside Civic and Convention Center Evaluation Survey

#### Q1

Please tell us about your event.

Name of Event

CIS & Department Head Training

Name of Evaluator

Jon Rahl

**Email Address** 

jr@cityofseaside.us

**Number of Attendees** 

15

Date(s)

11/29/2023

#### Q2

Please rate your booking experience with Tina Eilers (Director of Sales). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism

Outstanding

Communication Skills

Outstanding

Timely Response

Outstanding

Knowledge of Facility

Outstanding

Courtesy

Outstanding

#### Q3

Please rate your event coordination experience with Celeste Kenneally (Special Events Coordinator). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

**Professionalism** 

Outstanding

Communication Skills

Outstanding

Timely Response

Outstanding

Knowledge of Facility

N/A

Courtesy

Outstanding

#### Q4

Please rate our facility. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Properly Equipped Outstanding
Appearance Outstanding

Signage Outstanding

Value Outstanding

#### Q5

Please rate our Operations Staff (Event Personnel). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Communication Skills Outstanding

Timely Response N/A

Event Execution Outstanding

Knowledge N/A

Courtesy N/A

#### Q6

Please rate your room set-up & housekeeping. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Set To Specifications Outstanding

Overall Cleanliness Outstanding

Equipment Set-Up Outstanding

Equipment Condition Outstanding

Restrooms/Cleanliness Outstanding

#### Q7

Please rate your audio visual / technical experience. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism Outstanding

Technical Knowledge Outstanding

Sound Equipment N/A
Lighting Equipment N/A

WIFI Experience Outstanding

#### Q8

Please rate our Front Office Staff. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism

Communication Skills

Timely Response

Courtesy

Outstanding

Outstanding

Outstanding

Outstanding

Outstanding

#### Q9

Please rate your experience with Roscoe Rotella (Food & Beverage Director/Chef with Oregon Fine Foods). NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Professionalism
N/A
Communication Skills
N/A
Timely Response
N/A
Menu Creativity
N/A
Courtesy
N/A

#### Q10

Please rate our food and beverage personnel and product quality. NOTE: If you rated any of our services "Below Average or Poor" - Please provide comments for improvement.

Food and Beverage Quality

Responsive to Needs

N/A

Presentation/Creativity

N/A

Properly Staffed

N/A

Flexibility of Staff

N/A

Courtesy of Staff

N/A

#### Q11

**Amenities** 

Please rate your Seaside lodging experience. (Indicate name of lodging property(s) in the box titled "Other" below)NOTE: Although not the provider of lodging, we are interested in your overall impression of the quality of your stay. This information will be shared with the Seaside lodging community.

N/A

Availability

Affordability

N/A

Cleanliness

N/A

Guest Room Appearance

N/A

Courtesy of Front Desk Staff

N/A

Parking

N/A

Q12 Respondent skipped this question

Were there members of our team who provided exceptional customer service?

Q13 Respondent skipped this question

Please provide any suggestions you have for improving your experience with us.

Q14 Respondent skipped this question

Please comment on your overall experience while visiting Seaside.

Q15 Repeat Customer

How did you hear about us?

Q16 Respondent skipped this question

If you know of someone who might benefit from using our facility, please share their contact information. Our Director of Sales will contact them.