



VISION

Seaside is a remarkable, culturally rich community. Our families thrive, our businesses prosper and generations of visitors create memories that last lifetimes-all in a healthy, safe and neighborly coastal environment.



PRINCIPLES



OUR STRATEGIC DECISIONS MUST:

1. Be in the best interest of Seaside residents, businesses, and visitors.
2. Preserve or enhance the desirable characteristics and natural resources of our community.
3. Be inclusive of all community members.
4. Be supported by resources, including all additional needs caused by each decision.
5. Have benefits that outweigh negative or unintended consequences.

AREAS OF FOCUS



PRIORITIES



INDICATORS OF SUCCESS



INFRASTRUCTURE

1. Identify priorities for ARPA funds
2. Develop use strategies for Cartwright Park
3. Develop use strategies for church property

1. Clearly defined use of ARPA funds
2. Clearly defined direction for use of park and a completed site plan
3. Clearly defined direction for use church property

OPERATIONAL EXCELLENCE

1. Support hiring, succession planning, and development needs for City staff through the budget process
2. Support the Comprehensive Plan update
3. Define the role of City advisory committees
4. Review and update the City Charter

1. Multi-year staffing, training, and career development plan endorsed by Council
2. Adopted Comprehensive Plan
3. Updated ordinance of boards, committees, and commissions
4. Charter Update on ballot for Fall 2024 general election

COMMUNITY SAFETY

1. Continue to develop a strategy (funding, government support, engineering prioritization) to support Bridge replacements
2. Develop a strategy to increase our watershed area
3. Complete feasibility study for tsunami-resilient parking structure

1. Strategy completed and approved
2. Updated Source Water Protection and Watershed Expansion Plan completed
3. Initial assessment of current feasibility work completed

RESIDENT QUALITY OF LIFE

1. Develop Plan for North 40 Park
2. Study the acquisition of estuary park property
3. Relocation of Community Garden

1. Approved site plan for North 40 Park
2. Decision on acquisition of property completed by council
3. Community Garden relocated

HOUSING AND HOMELESSNESS

1. Identify and develop a site for homeless individuals
2. Encourage the development of workforce housing
3. Establish goals and structure to mitigate the impacts of homelessness

1. Site development and infrastructure in place
2. Adopt code changes and best-practices
3. Near-term strategies identified