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## **Grant Funds Available for Tourism Boosters**

**SEASIDE, Ore. – Feb. 20, 2024** – The City of Seaside Visitors Bureau and Tourism Advisory Committee are accepting applications for funding through the 2024-2025 Tourism Grant Program, an annual funding vehicle for events and projects that encourage overnight stays in Oregon's original beach resort town. Up to \$25,000 in grant funding is expected to be available for this fiscal cycle. Applications are due Friday, May 3.

A long-standing program supporting the City's tourism economy, grant applications are accepted annually for events and projects that drive year-round visitation, especially overnight stays in the fall, winter and spring seasons. This grant cycle covers projects occurring July 1, 2024 through December 31, 2025. For more information and complete grant guidelines for this grant cycle, go to SeasideOR.com/Tourism-Grant-Program.

"These funds remain an important support for the community-led projects and events that have put Seaside on the map for generations of visitors in the Pacific Northwest," said Joshua Heineman, Seaside's tourism marketing director.

Last year's grant project recipients included Seaside Jazz & Blues, Halloween Happenin's (Seaside Downtown Development Association), Ride the Dirt Wave (Oregon Rides & Events), Caper on the Coast (Seaside Library Foundation), Three Course Challenge (Seaside School District), Pride in Seaside, Lewis & Clark Salt Makers Return (Seaside Historical Society Museum), DachSand (Doxies of PNW Club), and Seaside SandFest.



Ride the Dirt Wave at Klootchy Creek received grant funding last cycle and will take place June 8-9, 2024.

The Seaside Visitors Bureau is a department of the City of Seaside and the official destination marketing/management organization. The Seaside Welcome Center, located at the intersection of Highway 101 and Broadway, also serves as an official State Welcome Center in collaboration with Travel Oregon.