JENSEN STRATEGIES

January 31, 2022

SEASIDE CITY MANAGER RECRUITMENT

START-UP MEETING

AGENDA

- 1. Introductions
- 2. Project Schedule
 - a. Overview
 - b. Dates of Note (City conflicts, vacations, etc.)
 - c. City Council Meeting Flexibility
 - d. Revisions (if any)
- 3. Communication/Logistics Protocols
- 4. Position Profile Development
 - a. Community Input Options (Zoom session, online survey)
 - b. Staff Input Survey and/or Zoom Session
 - c. Stakeholder Zoom Interviews (12)
- 5. Preliminary Questions
 - a. Salary Range
 - b. Residency Requirement
 - c. Organizational Structure (In-house vs. Outsourced Services)
 - d. Unions
 - e. Current Council Expectations for Recruitment Process
 - f. Preliminary Applicant Pool Considerations (i.e., geography, diversity)
 - g. Early Candidate Interest: Internal or External
- 6. Base Information / Material Requested (see list)
- 7. Other Topics
- 8. Next Steps
 - a. Interview Scheduling / Logistics
 - b. Background Materials

Proposed Stakeholder Interview List

Scope includes 12:

- 1. Mayor Jay Barber
- 2. Council President Steve Wright
- 3. Councilor Dana Phillips
- 4. Councilor David Posalski
- 5. Councilor Tita Montero
- 6. Councilor Tom Horning
- 7. Councilor Randy Frank
- 8. City Manager Mark J. Winstanley
- 9. City Recorder Kim Jordan
- 10. Police Chief Dave Ham
- 11. Fire Chief Joey Daniels
- 12. Public Works Director Dale McDowell
- 13. Planning Director Kevin Cupples
- 14. Library Director Esther Moberg
- 15. Building Official, Bob Mitchell
- 16. Finance Director?
- 17. HR Director?

Requested Background Material

Position Details	□ Past / current job description
	☐ Prior recruitment materials
	Salary and benefits (inc. if PERS and if 6% is picked up)
City Information	☐ Contact info: Council, Dept Heads
	☐ Charter
	☐ Organization Chart
	☐ Vision plan / Strategic Plan /
	Council Goals
	☐ Demographics (if available)
Graphics	☐ Electronic Logo (High resolution)
	☐ Pictures (High resolution)
Background Information on Seaside	☐ Statistics
	☐ City facilities
	☐ Community Amenities
	☐ Tourist attractions